Improving Business, Improving Lives
The Katalyst Story

By December 2017, 4.68 million SMEs and farmers benefited income increase in USD 689 million

Development of new tools:
• Health care education policy
• Low cost quality compost production
• Better packaging reduces post-harvest losses
• Global recognition of agri-helpline by mobile phone company
• Contract farming and dedicated credit lines increase maize production
• Poor farmers gain access to quality seed
• Public-private collaboration improve farmers access to information and services
• Improved post management techniques

Selected achievements:
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• Low cost quality compost production
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Shifting from Gender mainstreaming to WEE

Reaching greater scale in sectors

Large scale and systemic changes in targeted industrial and rural sectors

Success of market-based intervention without any subsidies

Comprehensive sector strategies and new interventions with growth potential, pro-poor relevance and feasibility

Implementing environmentally and socially responsible business practices

Strong branding of Katalyst starts

M4P with setting up a robust system for measuring impact

Set up communication unit

Co-facilitators implement 80% of the interventions

Continued in the north, going national in Bangladesh

Staff: 90

DCED standard evolves with key inputs from Katalyst

Inclusive Markets (M4P) approach can be achieved through working directly with market actors

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