ENVIRONMENTAL SUSTAINABILITY WORKBOOK

Introduction Module

Version 2.0 (June 2019)
Learning Objectives

By the end of this training...

- You will acquire enough basic **knowledge** on Environmental Sustainability, including GSTC criteria, in order to **train** Poltekpar Lombok students

- You will be familiar with the main ecological **issues in Lombok** and will realise why sustainability **matters**

- You will be able to **update** and **improve** these training materials with additional local/regional case studies

**NOTES:**
Agenda

1.1 Key concepts:
   • Sustainability and Environmental Sustainability
   • Sustainable tourism
   • Triple Bottom Line
   • Circular Economy
   • Sustainable Development Goals (SDGs)

1.2 Global Sustainable Tourism Council (GSTC)
   • Mission and GSTC criteria and indicators

1.3 Tourism Matters

1.4 Questions

NOTES:
‘There was a time when the world was big, people were few, and resources were plentiful. We could send our resources “away” as waste, and go dig, cut, fish, or otherwise harvest more. That time is gone.

Today the world is small, people are many, and resources are scarce. This necessitates a very different approach to business. We know that operating in the “take, make, waste” mode no longer works, but market dictates have largely continued to pull us down the same path’.

By Chris Oestereich
SECTION 1

About Sustainability

NOTES:
Key Definitions

Environmental **Sustainability:**

*Using our limited natural resources wisely so that these resources have the time to regenerate and therefore, available in the long-term for next generations.*

**Sustainable Tourism:**

‘Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities’ United Nations World Tourism Organization (UNWTO)

**NOTES:**
NOTES:
Circular Economy

NOTES:
Ways to Contribute

1. Prioritise regenerative resources
2. Preserve & extend what's already made
3. Use waste as a resource
4. Design for the future
5. Incorporate digital technology
6. Collaborate to create joint value

NOTES:
Tourism and SDGs

NOTES:
Hotel Chains and the SDGs

REDEFINING SUSTAINABLE TRAVEL

TRAVEL WITH PURPOSE
We're on a mission to cut our environmental footprint in half and double our social impact by 2030. That's why we're driving change across our operations, our supply chain and in our communities.

2030 GOALS

VOLUNTEER 10M HOURS IN OUR COMMUNITIES

REDUCE OUR CARBON EMISSIONS BY 65%

REDUCE WATER USAGE IN OUR GLOBAL OPERATIONS BY 50%

SEND ZERO SOAP TO LANDFILL BY RECYCLING GUEST SOAP BARS

DOUBLE INVESTMENT IN YOUTH OPPORTUNITY PROGRAMS, LOCAL AND MINORITY-OWNED SUPPLIERS

NOTES:
**** SECTION 2 ****
Global Sustainable Tourism Council

NOTES:
Types of Criteria

NOTES:
Indonesia’s efforts on Sustainability

NOTES:
NOTES:
The Other Side of the Coin

NOTES:
The Other Side of the Coin

NOTES:
SECTION 4

Questions

- What would you say are the main environmental issues happening in Lombok?

- What could be done to prevent some of them?

NOTES:
PRIORITY ATTENTION:

+ 

GET GOING 19

+ 

KEEP GOING! 14

1. Climate Change Adaptation
2. Access for all
3. Visitor Management
4. Visitor Behaviour
5. Energy Conservation
6. Water Management
7. Water Quality
8. Solid Waste Reduction

NOTES:
KERJA BAGUS!!
You finished the first module.
Ready to do five more?

Next module:
Climate Change Adaptation