

THE PROGRAM STORIES

Ayo rawat kebun!

42 creating opportunities in Indonesia
42 years

swisscontact

Developing promising local clones to benefit the farming community



After finishing his studies in agriculture, Salman (29) returned home in 2008 to start cultivating cocoa. He was expecting high productivity from his 3,200 cacao plants, however, in reality his production was low and he grew local clones that yielded small pods and small beans. After discovering the superior KI01 and KI02 clones, named after Kubang Itam, Salman discovered that they produced a higher yield and good quality beans. As per February 2016 he produced 1,450 kg of cocoa beans from 1,500 productive trees equivalent to IDR 40.6 million. Recently, there was a Jakarta based cocoa company who were willing to buy Bireuen district's high quality cocoa for a special price. The sale was done through the local farmer cooperative, Koperasi Perkebunan Bireuen (KPKB). He received IDR 21,850,000 for first delivery of 437 kg of high quality beans in January 2016.

Successful Premium Fee Distribution After the 1st Semester

Cooperatives were chosen by Swisscontact as one of the most appropriate exit strategies. The farmer members follow a voluntary certification standard like UTZ or Rainforest Alliance while the cooperative ensures timely and accurate internal and external audits as well as provide trainings to the farmers. For this the cooperative receives a share of the premium paid by the buyer of those certified beans. Between January 2016 and August 2016, five premium distribution events took place in Sumatra and Sulawesi with a total of IDR 8 billion (ca. USD 600,000) of premiums being distributed to farmers, buying stations and certificate holders.



Attracting Youth to Cocoa Farming



Farmers are an aging demographic because the agricultural sector fails to attract the younger generation. Indonesian youth prefer to move to big cities in search of more lucrative jobs. SCPP recognizes this challenge and is initiating a program to promote young people's interest in cocoa farming. In collaboration with Mondelēz and Wahana Visi Indonesia, this program will be tailor-made to suit young people's needs and potential. SCPP is currently identifying youth's interests and potential at the community level and lessons learned from other areas are being identified for replication in SCPP areas. Some ideas for youth programs involve getting them engaged with cocoa or other farming commodities as well as training them on business management, entrepreneurship, and financial literacy (Photo: Mondelēz).

1ST SEMESTER HIGHLIGHTS 2016

SUSTAINABLE COCOA PRODUCTION PROGRAM



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Key Program Outputs

The Program outputs for the first semester of 2016 (January 1 - June 30) are written in white with the overall 2016 target shown in brackets underneath.

Highlighted in orange are the cumulative achievements of GNP, GAP and GFP since they were incorporated into the Program with the overall target to be met by 2020 in brackets



170
(1,154)

MASTER TRAINERS
(PROGRAM AND PRIVATE SECTOR STAFF)

170 Master Trainers (consisting of Program and private sector staff) were trained in GAP, post-harvest handling, and certification facilitation

15%
Output achievement to date



77
(682)

EXTENSION OFFICERS

77 Extension officers from government agencies who participated in SSCP's training modules have become master trainers in areas such as agriculture, nutrition and finance

11%
Output achievement to date

3



328
(1,056)

COCOA PRODUCER GROUPS (CPG)

328 Cocoa Producer Groups (CPG) have been established and supported with women fulfilling 11% of CPG leadership positions

31% Output achievement to date
11% Women Participation

4



34.3 ha
(52.7 ha)

CLONAL & BUDWOOD GARDENS

34.3 hectares of clonal and budwood gardens have been established and supported

65%
Output achievement to date

5



40,123 sqm
(82,102 sqm)

NURSERIES

40,123 sqm of nurseries for seedlings were supported by maintaining and establishing new nurseries

49%
Output achievement to date

6



8,389
(27,046)

FARMERS TRAINED ON GAP (2016)

8,389 cocoa farmers (18% being women) were trained on Good Agricultural Practices (GAP), post-harvest handling, professional farm management, nursery management and certification

31% Output achievement to date
18% Women Participation

7



68,287
(130,000)

TOTAL FARMERS TRAINED ON GAP

68,287 cocoa farmers have been included in capacity building measures related to Good Agricultural Practices (GAP) since 2012

53%
Output achievement to date

13



IDR 925.6
Million

PREMIUM FEE

In total, IDR 925.6 million (CHF 69,000) of premiums were distributed to farmers, buying stations and certificate holders in Aceh and Sulawesi, generating additional profit for farmers

12



14,518
(20,570)

FARMERS CERTIFIED

14,518 cocoa farmers are now certified with third party sustainability standards

71%
Output achievement to date

11



31,729
(119,000)

TOTAL FARMERS TRAINED ON GFP

31,729 members of cocoa farmer households have received Good Financial Practices (GFP) training since 2014

27%
Output achievement to date

10



40,072
(100,000)

TOTAL FARMERS TRAINED ON GNP

40,072 members of cocoa farmer households have received capacity building related to Good Nutrition Practices (GNP) since 2013

40%
Output achievement to date

9



0.91
tCO₂e/MT

GHG EMISSION

The Program has managed to reduce GHG emissions from use of agri-inputs by 0.91 tCO₂e/MT, realizing its annual target

100%
Output achievement to date

8



67,830 ha
(90,304 ha)

COCOA FARMS

67,830 ha area of cocoa farms (ha) managed by program supported cocoa farmers

75%
Output achievement to date