The Regional Investment Support for Entrepreneurs (RISE) project is a USAID-funded project implemented by Swisscontact in six ASEAN countries (2018-2021). Currently RISE provides pre- and post-investment business development services (BDS) to growth-oriented companies with high potential for social impact through a technical assistance (TA) facility. RISE partners with investors to find and support eligible companies.

The RISE TA facility is a multi-investor standalone facility that serves as a one-stop shop where businesses can access various forms of support through a pool of vetted consultants. The TA is a discounted repayable grant and TA repayment goes into a revolving fund that can then help other companies. This allows entrepreneurs to access TA when they need it but pay for it as their business grows and/or receives investments.

Objective
Generate impact for the base of the pyramid in the ASEAN region through providing inclusive TA and BDS to enterprises with high potential for positive social, economic, and environmental impact and by mitigating risk for investors focused on social impact.

Activities
RISE currently operates in Cambodia, Indonesia, the Philippines, and Vietnam, but expects to expand to Laos PDR and Myanmar. RISE’s priority sectors include agriculture, clean energy, digital platforms, health, and water and sanitation.

RISE provides pre- and post-investment BDS and TA for social impact entrepreneurs through a pool of vetted consultants. The pre-investment TA is designed to support companies as they work to become investment ready and assist investors in building pipeline. The post-investment TA provides business support to social impact entrepreneurs who receive investment funds. Priority areas of TA include human capital, sales and marketing, financial management, products and services, supply chain management, impact assessment, business strategy, and internal governance, legal, and tax.

Investor Partners
Currently RISE partners with the following impact investors:

- alterfin
- Damson Capital
- elevate
- INSIOr PARTNERS
- Nexus for development
- PHITRUST
- UBERIS

Funded by: USAID
Implemented by: Swisscontact
ផ្នែកមេរៀនដាក់អោយមានគុណភាពស្លោកស្លង់ (RISE) ដើម្បីជួយអាចស្តីទីចិញ្ចឹមវិនិយោប័នក្នុងប្រទេសដូចជាអំណីអធ្ងរបស់អ្នក។ ការអនុវត្តរបស់យើងកំពុងសម្រាប់គំនិតបាននៅឆ្នាំ២០១៩ និង២០២២។ យើងផ្តល់ការជួយនៅក្នុងសមាជិកមួយៗដែលមានសុខភាពល្អប្រសើរ។ រីមឿនការសិក្ខានយោងនៅក្នុងប្រទេសពីឆ្នាំ២០១៨ ដល់ឆ្នាំ២០២១។ យើងផ្តល់ការជួយវិនិយោប័នសម្រាប់រឿងផលិតផលនៅក្នុងតំបន់ (RISE) និងផ្តល់ការជួយសម្រាប់ជាតិកក្នុងប្រទេស។ លេខសំណាប់ជាតិកក្នុងប្រទេសពីឆ្នាំ២០១៨ ដល់ឆ្នាំ២០២១។ យើងក៏ផ្តល់ការជួយសម្រាប់រឿងផលិតផលនៅក្នុងប្រទេស។

ប្រសិនបើអ្នកមានបញ្ហារបស់អ្នកទៅក្នុងការសម្រាប់រឿងផលិតផលនៅក្នុងប្រទេស យើងឃុំឃើញថាកម្លាំងរបស់អ្នកពោះមុខមួយនេះគឺជាគំនិតដែលមានការអភិវឌ្ឍធុរកិចចធាត់ទៅកាន់ការប្រឈមរបស់អ្នក។ អ្នកអាចប្រកស្ចន់បានអំណីអធ្ងរបស់អ្នកដោយសម្រាប់រឿងផលិតផលនៅក្នុងប្រទេស។

យើងស្គាល់ថាការរៀបចំវិនិយោប័នអាចជួយអំណីអធ្ងរទៅក្នុងប្រទេសរបស់អ្នក។ យើងគ្រាប់្វុល់ការជួយដ៏ល្អប្រសើរដើម្បីជួយអំណីអធ្ងរទទួលបានមូលនិធិបទលើកក្នុងប្រទេស។