EXPERT SUPPORT FOR SOCIAL IMPACT BUSINESSES
A special opportunity sponsored by Swisscontact and the RISE Project

Swisscontact and the USAID-funded RISE Project are offering special access to the Swiss Senior Expert Corps or SEC (click here for details) for a select number of social impact businesses in Cambodia. This opportunity is geared towards businesses that are currently fundraising and focus not just on profit, but also social impact. SEC experts – former CEOs, CFOs, and other senior managers – will provide business support through a short-term consultancy at a reduced rate to help businesses become ready for further investment.

**Background**
The Regional Investment Support for Entrepreneurs (RISE) Project is a pilot funded by USAID and implemented by Swisscontact. RISE aims to create impact at the base of the pyramid by providing inclusive business support to small and medium enterprises (SMEs) with high potential for positive social and economic impact.

**Do you qualify for support?**
Have you operated a business in Cambodia for more than one year? Does your business address at least one of the UN Agenda 2030 Sustainable Development Goals or SDGs (click here for details)? Are you currently fundraising, but still need specific support to improve your investment readiness?

**How does this work?**
- Swisscontact, through its network in Switzerland, has access to a wide range of senior experts with decades of professional experience in different industries. These individuals have worked as CEOs, CFOs, COOs, and other senior managers/consultants in their field.
- If you are chosen to participate in this opportunity, we will introduce you to experts who have the right skills and interest to help your company. You will get the opportunity to interview the expert to ensure that they are a good fit for you and your company.
- This opportunity is a short-term consultancy and covers areas of business support that can help your company become more investment-ready. These areas include business plan and strategy development, financial management and record keeping, and other technical support.
- Outside of this program, these experts usually charge USD 750 - 1,500 per day, which would mean USD 12,000 - 90,000 for 3-12 weeks assignment. However, through this programme, we can offer an overall package of USD 7,000 - 10,000 for 3-12 weeks of support.
- To make this offer more accessible to enterprises that support SGDs, successful applicants will only need to pay 10% of the cost upfront. The remaining 90% will only be due if you attract more than USD100,000 in investments within the next two years.
What are the requirements?
To be eligible for this opportunity, you must meet the following requirements:

- Your business needs to demonstrate a social impact in addressing at least one Sustainable Development Goal (SDG).

- Your business needs to be actively looking for funding from investors (debt, equity, or blended) within the next 2 years.

- Your business should already exist and be operational for at least one year.

How can you participate?
Please follow these steps to participate in this opportunity:

1. Fill out the attached application form providing all requested information. Please do not forget to attach all the relevant documents.

2. If you have questions during the application process, contact Sokhuy Lay at sokhuy.lay@swisscontact.org.

3. After a pre-selection process of your application, Swisscontact will invite the most promising businesses for interviews.

4. Businesses who are selected will enter into an agreement with Swisscontact to receive support services.

5. After the agreement is signed, support services can begin at a date mutually agreed by the business and the SEC expert.

Application should be submitted to:
Name: Sokhuy Lay
E-mail: sokhuy.lay@swisscontact.org
(use subject line: “RISE SEC Application”)
Deadline: 21 September 2018
Questions? Contact +855 11 253 267

If you are entrepreneur that fits the criteria, we encourage you to apply for this special opportunity from the RISE Project. Applications are due by 21 September 2018.

The UN SDGs cover 17 areas of benefit for people and the planet. Examples include poverty and hunger alleviation, education, health, clean water and sanitation, gender equality, good jobs, and affordable clean energy.