Focus: Testing Feasibility of MSD Development (MSD) in Thin Market Context

The Context: Influenced by Govt. investment in passenger sheds, floating landing infrastructures (Pasenger Char), and the Mandated by Rural Development Academy (RDA), Swisscontact of the People’s Republic of Bangladesh Cooperation (SDC).

Overview

Phase I Achievements:
- Milestone 1: Increased access to ag-inputs by farmers
- Milestone 2: Improved safety
- Milestone 3: Access to new ag-inputs by farmers

What is our footprint?
- Access to Output Markets and Post-harvest Processing Services
  - 500000 households in a sustainable manner.
- Access to Quality Ag-input and Production Services
  - 10-25% increase in yield;
  - 12% increase in price

Major Challenges
- High transaction costs for the service (information, input, finance)
- Poor access to markets and services
- Susceptible to natural disasters
- Geographic isolation

Cross-cutting topics
- Conflict Sensitive Project Management (CSPM)
- Disaster risk reduction (DRR)
- Gender

What is our approach?
- Anchoring char relevant companies (non-commercial)
- Providers supported to increase in price
- Institutionalisation of char development
- Strengthening capacity and relation
- Conducting pre and post market research
- Improving the market system via market system actors through time-bound initiatives by public agencies

What is our impact?
- Benefitted 124,000 households per household
- Additional income 13.0 Million

Phase 2
- Access to new ag-input contracts for traders trained by farmers
- Increased access to credit, training, loans for Char borrowers
- Enhancing the benefits & protecting the gains of the People’s Republic of Bangladesh

Phase III (2020 - 2023)
- Anchoring and institutionalisation of char development
- Enhancing the benefits & protecting the gains of the People’s Republic of Bangladesh

Our Future Pathway
- Phase I (Dec 2011-Jan 2017)
- Phase II (2017-2020)
- Phase III (2020-2023)

Key achievements
- Increased access to quality ag-inputs for 1,000 farmer MFIs to cater to Char borrowers
- Developed 14 sales networks in a sustainable manner.
- Mobilised 3 public agencies to expand Char branches;
- Developed 79 market system linkages between market system actors through time-bound initiatives by public agencies
- Developed 419 farmer networks in a sustainable manner.
- Mobilised 4 leading research institutes for institutionalisation of char development
- Conducting pre and post market research
- Improving the market system via market system actors through time-bound initiatives by public agencies
- Strengthening capacity and relation

Our Impact
- Access to market services
- Additional Income
- Total Additional Income

Budget & Geographic Coverage
- 2019/2020: CHF 3 million
- 2020/2021: CHF 7 million
- 2021/2022: CHF 14.5 M
- 2022/2023: CHF 20.7 million

M4C Project Locations

Geographic Focus

Introduction

What is our approach?

What is our impact?

Intervention Areas

The Journey