

CURRICULUM VITAE

Momina Saqib Zuberi

Email: momina.saqib@swisscontact.org

Phone: +1 313 747 3008



PROFILE (BIO)

Current position: Inclusive Economic Development Adviser, The Springfield Centre CIC, UK

Education:

Partnership Brokering Level 1, Partnerships Brokers Association

Graduate Coursework – International Studies (Fulbright recipient) University of Washington

BSc Social Science, Lahore University of Management Sciences

Languages: English, Urdu

Profile statement:

Momina has over a decade's experience in market systems development, implementing inclusive economic growth programmes in agriculture, fisheries, and tourism sectors, and advising INGOS on systemic approaches in housing, particularly in crisis and recovery settings. Her work spans Asia, Africa, Eastern Europe, and Latin America. Her diverse roles have given her experience in leading projects, developing strategies, implementing monitoring, results measurement and learning systems, and managing and mentoring teams.

KEY QUALIFICATIONS

Strategic advisory; coaching, mentoring and training; project design and implementation; results measurement and assessment; adaptive management; fragile and crises-affected contexts.

PROFESSIONAL EXPERIENCE

Institution: The Springfield Centre Date: 01.2025 – present	Position: Adviser - Inclusive Economic Development - Advisory, training and research in market systems development to internal and external clients in a range of thematic areas.
Institution: The Springfield Centre Date: 11.2023 – present	Position: Associate - Core skills trainer on the flagship 'Making Market Systems Work' training programme, focussed on inclusive market systems thinking and practice.
Institution: Catholic Relief Services Date: 02.2023 – 01.2025	Position: Technical Adviser – Market Systems Development - Guidance and oversight on the portfolio of housing sector investments in Asia, Africa and Europe, building on CRS's emergency shelter work.
Institution: Market Development Facility, Sri Lanka Date: 10.2016 – 08.2022	Position: Country Director (2019-2022); Market Development Adviser (2016-2022) - Leading the portfolio and operations of the Australian government-funded project. MDF assists businesses, associations, and governments to become more efficient and competitive, and benefit firms, farmers, and workers.
Institution: Market Development Facility, Pakistan Date: 06.2014 – 09.2016	Position: Country Team Coordinator (2016); Business Adviser (2014-2016) - Designed, implemented and managed a portfolio of impactful interventions in the livestock and horticulture sector across Pakistan.

Institution: USAID Pakistan Trade Project Date: 05.2013 – 06.2014	Position: Research Analyst - Led research on increased trade and investment between Pakistan and Central Asia and the identified business and investment opportunities in sectors of interest.
Institution: USAID FIRMS Project Date: 05.2010 – 09.2010	Position: Monitoring and Evaluation Intern Compiling annual project report and generating performance metrics for routine project management.
Institution: Médecins du Monde Date: 04.2010 – 05.2010	Position: Research Assistant Evaluating psychosocial service provision programming supporting victims of gender-based violence.
Institution: Lahore University of Management Sciences Date: 05.2010 – 09.2010	Position: Research Assistant Organized an international interdisciplinary conference for the Social Sciences department.

REFERENCE PROJECTS (Selection)

Global: Homes and Communities (CRS)

Catholic Relief Services' Homes and Communities Strategic Change Platform aims to expand CRS' approach and global influence—from providing shelter and settlement in times of crisis, to ensuring safe, dignified homes and communities as foundations for people's long-term health and prosperity. The agency's strategy for 2030 seeks to be a catalyst for transformational change at scale, ultimately benefitting 1.5 million people directly through CRS programming, and supporting another 8.5 million people through influence and scaling efforts.

Sri Lanka and Pakistan: Market Development Facility

Market Development Facility (MDF) is a market systems development programme operating in the Asia Pacific. MDF assists businesses, associations, and governments to become more efficient and competitive, to generate lasting benefits for firms, farmers, and workers.

Pakistan: USAID Pakistan Trade Project

Pakistan Trade Project was funded by USAID to improve Pakistan's international and regional trade environment by supporting the development of more trade-friendly regulations, policies and systems.

Pakistan: USAID FIRMS Project

USAID-funded FIRMS project aimed to develop dynamic, internationally competitive SMEs in Pakistan to increase employment and income earning opportunities.