

### Call for Roster

Nepal Agricultural Market Development Programme (NAMDP), also known as **Sahaj**, is a Swiss-funded programme promoting a thriving and inclusive agriculture sector, aiming to grow employment and income for Nepal’s rural population. Sahaj is looking to stimulate innovation and new products/services in agriculture in Province 1, with a focus on Maize, Vegetables, Dairy and Cardamom. The programme will provide technical assistance, market research and/or co-financing to selected initiatives.

**Sahaj seeks to build a roster of organisations** providing products and services to small and medium-sized enterprises (agri SMEs) in the four listed agriculture sectors in Province 1. Sahaj will use this roster to explore opportunities to partner with potential service providers in promoting high-quality, innovative services to agri SMEs. The services listed in the table below are of particular interest. Interested firms are asked to enter their details in the form by visiting the following site <https://forms.gle/4ntSJDZcjm79kWES7> or download the form in following website <https://www.swisscontact.org/en/countries/nepal/requests-for-proposal> and send it to Sahaj Office-Shahi marg, Aqua park, Tintoliya, Biratnagar-10 or email it to [np.info@swisscontact.org](mailto:np.info@swisscontact.org) by 01 Baishakh 2078 (14 April 2021). For more information, please contact 021-417427, 021-417428. \*

<b>Agriculture services</b>	<b>Non-Agriculture Services</b>
<ul style="list-style-type: none"> <li>• Warehouse facilities</li> <li>• Cold storage facilities</li> <li>• Custom hiring services of machineries for Post-harvest</li> <li>• Agri machinery manufacturer/fabricator/importer</li> <li>• Business development services (Training to small and medium enterprises on processing, quality maintenance, hygiene, food technology etc.)</li> <li>• Market price information</li> <li>• Laboratory services for processed products</li> <li>• Quality certification for processed food items</li> </ul>	<ul style="list-style-type: none"> <li>• ICT – software development, online platform, mobile apps development, infographics</li> <li>• Transportation and logistics facilities for agriculture products</li> <li>• Packaging material manufacturing</li> <li>• Packaging</li> <li>• Brand development, marketing and promotion</li> <li>• Market Research</li> <li>• Business Development Services (registration, legal documentation, taxation etc.) to SMEs</li> <li>• Business incubation services</li> </ul>

Swisscontact Nepal is the lead implementing agency for **Sahaj** along with Center for Environmental and Agricultural Policy Research, Extension and Development (CEAPRED) as the consortium partner. *Sahaj* operates under a bilateral agreement between the Government of Nepal and the Government of Switzerland. The current phase of the project, Phase – 2 (December 2020 – November 2024) focuses on Province 1. To know more about Swisscontact Nepal and Sahaj please visit following website <https://www.swisscontact.org/en/projects/namdp>

*\*Sahaj will contact eligible parties for further discussion; review and selection of potential partners will be done internally based on Sahaj’s strategy and targets.*