



Cambodia is in a transition to become a middle income country and achieving the Agenda 2030.

Swiss Business-NGO Partnership Forum in Cambodia

Information Booklet

November 6, 2019
Hotel Cambodiana



Agenda

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Agenda

08:00 **Registration**

08:30 **Opening Remark**

“Importance of private sector for SDC”

Carin Salerno, Director of Cooperation

Swiss Agency for Development and Cooperation (SDC)

08:45 **Remark**

“NGO perspective: importance of working with the private sector”

Rajiv Pradhan, Country Director

Swisscontact, Cambodia

09:00 **Remark**

“Business perspective: Private sector engagement with NGOs”

Jacobo Perez Polaino, General Manager

Sika (Cambodia) LTD

09:15 **Getting to Know Each Other**

09:30 **Discussion I**

Opportunities

What opportunities are there for collaboration? And why?

Challenges

What kind of challenges do NGOs/Swiss businesses face in Cambodia when working with different actors, geographical areas, sectors?

10:20 **Tea Break**

10:35 **Presentation of Group Work**

10:50 **Discussion II**

Solutions

Can closer collaboration help address the challenges?

Next Steps

What needs to be done to enact the solution? Possible concrete actions / joint activities?

11:40 **Presentation of Group Work**

11:45 **Conclusion & Next Steps**

Creation of a Swiss Business-NGO Platform in Cambodia

12:00 **Lunch**

About SDC

The **Swiss Agency for Development and Cooperation (SDC)** is the agency for international cooperation of the Federal Department of Foreign Affairs (FDFA). Its activities are anchored in the Federal Council's dispatch on Switzerland's International Cooperation 2017-2020, and guided by Agenda 2030 for Sustainable Development. The Swiss Cooperation Office and Consular Agency in Phnom Penh is a branch representation of the Embassy of Switzerland in Bangkok.

SDC supports governmental and non-governmental actors in their aim to alleviate poverty, build peaceful and inclusive societies, and to become equal and empowered partners within the global community. In Cambodia, SDC fosters participative and democratic governance, supports improved livelihoods and food security of the rural population, and promotes skill development for youth in view of attaining gainful and decent employment. SDC's programme in Cambodia is imbedded in the Regional Mekong Strategy, which also intervenes in Laos and in Myanmar.



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

**Swiss Agency for Development
and Cooperation SDC**

www.eda.admin.ch/cambodia

Swiss Development Cooperation in Cambodia is people-centered and aligns its three priority domains (technical and vocational skills, agriculture and food security, local governance and citizen participation) with Cambodia's Rectangular Strategy. It pursues a rights-based approach which underlines the importance of human rights and basic freedoms. In this spirit, SDC supports multi-stakeholder partnerships (public, private, and non-for-profit) which represent all citizens of Cambodia, with a focus on the disadvantaged. We believe that inclusive participation in shaping the country's future development is key to achieving the country's priorities: SDGs as well as becoming a middle-income country by 2030.

Civil society plays an important role with its political engagement, its contribution to raise awareness about issues of concern for society, its commitment to enable citizens to exert influence and be active in shaping the world. Civil society is also a key player in the social sectors by providing valuable complimentary social services. SDC is strongly committed to keeping the work space for civil society as open and free as possible, which is an important endeavor at programmatic, political and policy levels.

The Private sector is a driver of economic development and progress, and a vital actor when it comes to improving people's livelihoods and their access to goods and services in the Cambodian market. The private sector needs to negotiate better conditions for doing business with the Government, similar to how civil society negotiates improved space for their work. SDC's engagement with the private sector is not only imbedded in its dispatch for international cooperation, it is a reality in many sectors of activities: Farmers need access to markets in order to earn a living; skilled youth need decent and gainful jobs with the private sector; local economic development cannot take place without the private sector.

We all work with very similar overarching goals; with somewhat different means to the end. SDG 17 invites us to **work together in partnership**. Mobilizing additional resources, combining our expertise and sharing our approaches will certainly yield higher results than if we work alone. SDC, the private sector, and NGOs can create synergetic relations and collaborations, and we can do that under the umbrella of **Swiss-ness**. Switzerland is known for high-quality products and services, for being reliable and responsible, for caring for the people with whom and for whom we work, for being committed to achieving the goals of Agenda 2030 (in Switzerland and worldwide) and for being open and frank about the key values that guide our work.

In order to **make our efforts in reaching common goals more effective**, we need to be more creative and innovative, we need to build partnerships and work in collaboration with the public, the private and non-for-profit sectors. I can appreciate that NGOs and businesses operate in different ways, however, this should not stand in the way of forming partnerships that may become significant in attaining prosperity and social justice for all Cambodian people. In doing so we can take better care of individuals and the environment.

The Swiss Business and NGO Forum is an opportunity to identify potential for **partnerships**, and to define **success factors** that may enhance our collaboration in pursuing development efforts in Cambodia.

Carin Salerno, Director of Cooperation

Swiss Agency for Development and Cooperation (SDC)

About Swisscontact

Swisscontact – the Swiss Foundation for Technical Cooperation – is an independent, non-profit foundation based in Zürich, founded in 1959 by leading figures from the Swiss private sector and Swiss universities. It is exclusively involved in international development, active in more than 36 countries with 110 programmes with more than 1,400 staff members. At the heart of all of Swisscontact's work stand the private sector and its crucial role for achieving more inclusive economic growth. Swisscontact approaches this through four thematic areas; a) Skills, b) Enterprises, c) Finance, and d) Environment. Swisscontact has been present throughout South-East Asia for more than 30 years.



The 60-year history of Swisscontact reflects the changes in the world economy and international development cooperation. Swisscontact was formed with the focus on industrialization and the growth of countries in Asia, Africa and Latin America. In the 1980s, the war on poverty came to the fore, and since the 1990s, sustainable development has defined our commitment. Today, Swisscontact implements more than one hundred projects every year, at a time when global projects implemented in numerous countries are becoming increasingly important in their achievement of greater outreach. We promote economic, social, and environmental development by helping people integrate into local economic life. We thus make it possible for them to improve their living conditions through their own initiative.

With 60 Years of experience in promoting economic development, Swisscontact is recognized as the reference for private sector development in Switzerland and worldwide. We believe that market mechanisms and a strong private sector create jobs and generate income, thereby reducing poverty. This belief also aligns strongly with the United Nation's Sustainable Development Goals such as SDG 1: No Poverty, SDG 8: Decent work and Economic Growth, SDG 10: Reduced Inequalities and SDG 17: Partnerships for the goals.

The UN defines SDG 17 as “Enhance the Global Partnership for Sustainable Development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the Sustainable Development Goals in all countries, in particular developing countries.” We believe that the Swiss Business/NGO Partnership Forum will contribute towards the SDG 17 and it would work to create a synergetic relationship and collaborations between Swiss businesses and NGOs to enhance Switzerland's visibility in Cambodia and promote a connected working environment. It would also help enhancing the Swiss Agency for Development and Cooperation (SDC) in its mandate in Cambodia.

Swisscontact is happy to co-organize this event with SDC, which will enhance partnership between Swiss businesses, NGOs and SDC and marks the beginning of a multi-stakeholder Swiss platform in Cambodia. We are excited this is Platform will contribute towards the Cambodia's vision of transitioning to become a middle-income country and achieving the Agenda 2030

Rajiv Pradhan, Country Director
Swisscontact, Cambodia

Swiss Associated Companies



The Academy of Culinary Arts Cambodia (ACAC) is a hospitality training institution that offers its students an internationally recognized higher diploma/associate degree in the culinary arts. Our vision and mission is to train Cambodian youth to be competent, skilled, and professional players in the hospitality sector. The ACAC is the first culinary academy in Cambodia with an international hospitality curriculum that aligns with ASEAN standards and a Swiss work ethos.



Founded in 2013, **Aerne Architect and Associates** is a Swiss architect company based in Phnom Penh, Cambodia.



Bühler is a technology for plant and equipment and related services for processing foods and manufacturing advanced materials. It has three business pillars: Grains & Food solutions ensure safe and healthy food and feed. Consumer Foods solutions create culinary delights. Advanced Materials contributes to the production of energy-efficient vehicles and buildings.



Carrier Connect GmbH works with the latest networking solutions, providing the connecting to the customer wanting internet service and other online service.



Located in the heart of Phnom Penh, **Hotel Cambodiana** exudes an atmosphere of understated elegance, balancing a sense of traditional Khmer culture with everything that is possible in a contemporary world of the finest hospitality.



Chicco d'Oro brings the latest synergy of high technology and awareness of quality coffee. Since 1949 Chicco d'Oro has devoted the best attention to quality in every one of its products, being successful and using experience and knowledge to become Switzerland's leading coffee distributor.



DKSH Cambodia is the leading Market Expansion Services provider for companies who want to grow their business in Cambodia. Our clients and customers benefit from integrated and tailor-made services along the entire value chain, offer any combination of sourcing, marketing, sales, distribution and after-sales support services. DKSH Cambodia provides business partners with a comprehensive range of knowledge and experience, combined with deep industry expertise.



Diethelm Travel: Our decades of arranging Asian travel itineraries open the doors to endless possibilities for an unforgettable journey. We aim to open travellers' minds and show the best of Asia culturally, historically and spiritually, focusing on authentic and innovative experiences. Our core activity is destination management, serving thousands of quality tour operators across the globe and creating "Journeys of a Lifetime" for clients.



European Chamber of Commerce in Cambodia, **EuroCham**, was established with the objectives of promoting the interests of European businesses operating in Cambodia, facilitating the entry of European companies into the market and creating an extensive support network among corporate and individual members alike.



Kuehne + Nagel has grown into one of the world's leading logistics providers. Today, the Kuehne + Nagel Group has some 1,300 offices in over 100 countries, with around 82,000 employees. Our key business activities and market position are built on the company's truly world class capabilities: seafreight, airfreight, contract logistics and integrated logistics, overland.



Lolei Travel is a boutique tour operator and we take great pride in presenting the Southeast Asian culture in an authentic and educational way. We introduce you to the local people at their homes and venture further off the beaten track to allow you to submerge with the inspiring cultures and natural beauty that surrounds us.



Longines Watch: Since 1832, the Swiss Watchmaking company Longines has been providing you with its expertise, built on tradition, elegance and performance.



Mediterranean Shipping Company (MSC) is a global business engaged in the shipping and logistics sector. Present in 155 countries, MSC facilitates international trade between the world's major economies, and among emerging markets across all continents.

Swiss Associated Companies



Nestlé is the world's largest food and beverage company. We have more than 2000 brands ranging from global icons to local favorites and are present in 190 countries worldwide. As the 'Good Food, Good Life' company, we enhance quality of life and contribute to a healthier future. Winning with consumers is the source of our sustainable financial performance and our way to earning trust and maintain our market leadership. Based on a compelling Nutrition, Health and Wellness strategy, our company delivers sustainable value over the short term and the long term.



OMEGA is a Swiss luxury watchmaker based in Switzerland. For more than 170 years, our timepieces have recorded the planet's history.



Phnom Penh Climb is Cambodia's first indoor climbing gym.



Sala Lodges is more than a hotel, offering its guests a unique, authentic experience. The eleven traditional wooden houses on stilts in this "idyllic village" situated 8 km from the architectural site of Angkor, contribute to the preservation of an architectural heritage, which is threatened with extinction. By choosing existing Khmer houses to conserve their aged lustre, the founders of Sala Lodges allow you to delve into a genuine Cambodian world.



Sciaroni & Associates is a leading regional law firm providing sound and reliable advice in Southeast Asia for a quarter century— since its founding in 1993. Headquartered in Cambodia with offices in Laos and Myanmar, we provide legal guidance to clients ranging from some of the world's largest multi-nationals to regional SMEs. We also assist investment funds, national governments, development finance institutions, NGOs and private individuals.



SGS is the world's leading inspection, verification, testing and certification company. We are recognized as the global benchmark for quality and integrity. With more than 97,000 employees, we operate a network of more than 2,600 offices and laboratories around the world. Our core services are inspection, testing, certification and verification.



Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories.



Social Capital Redefined: Our 360 degree approach seeks to engage the private sector, governments, academic and religious leaders in order to bring innovative and creative solutions to poverty. We facilitate market-based solutions that address critical social inequalities in the Greater Mekong Subregion by gainful employment, economic growth and influencing decision makers.



The Sokha Hotels & Resorts also known as Sokha Hotel Group is based in Phnom Penh and it is also Cambodian owned company which is under the Sokimex Investment Group. The company was founded in 2004 by Neak Oknha Sok Kong. Today, Sokha Hotels & Resort has seven hotel properties located in four main cities and provinces in Cambodia. As the largest Cambodia Hospitality Operator, SOKHA is well known of its 5-star Cambodia service - a Cambodia proud. Our success is driven by our people and their commitment to reach the mission of providing guests the most memorable experience and unforgettable smile of Cambodian.



The SUN & MOON, Urban Hotel is a dedicated showcase of Pop art, offering a contemporary and innovative concept for a new lifestyle experience in Phnom Penh, Cambodia.



Web Essentials is a digital products & services company with expertise in web applications, websites and other digital tools for a diverse client base ranging across a wide spectrum of industry sectors. We are committed to making a positive social impact on the lives of Cambodians by providing employment, mentorship and training to Cambodian technology graduates.

Swiss NGOs



CARITAS

Caritas Switzerland in Cambodia: Caritas' engagement in Cambodia focuses on the fields of Migration and Climate Change & Disaster Risk Reduction. Both topics are strongly interrelated, as climate change is a /the key push factor for migration. In addition, we provide humanitarian aid in case of emergencies.



CIOMAL

Comité International de l'ordre de Malte pour la Lèpre CIOMAL Foundation: CIOMAL (Campagne Internationale de l'Ordre de Malte contre la Lèpre) is a Swiss private law non-profit foundation, which aims to fight leprosy and all forms of exclusion associated with the disease or its disabilities throughout the world.



Damnok Toek (Goutte d' Eau – Cambodia) was incorporated as a local NGO in 1997, with a mission to serve the most marginalized and at risk children and youth in Cambodia. The long-term vision of Damnok Toek is of a country where every child can live a safe and fulfilling life within the confines of a family. Damnok Toek seeks to address this mission and vision through the provision of multiple projects in targeted border communities in Poipet and Neak Leoung inclusive of Employment Resources, Migration Services, Drop-In/ Reception Centres, Residential Centres, Medical Clinics, and Non-Formal Education.



The Don du Chœur association organises occasional concerts in support of a humanitarian project, where a choir of some 350 children from Geneva's private schools sing to raise funds for children in need around the world. Our aim is to give the children a roof over their head, an education, a future.



Empowering Youth in Cambodia is a grassroots organization based in Phnom Penh, Cambodia, creating opportunities and support structures for vulnerable children and youth living in urban slum communities.



HAGAR
The whole journey

Hagar was founded in 1994 in response to the prevalence of extreme domestic and community violence affecting women and children in post-civil war Cambodia. Our mission is aimed at those affected by trauma and those who support them, Hagar is an expert in care and recovery. When healing happens, the cycle of trauma stops.



HEKS champions the cause of a more humane and just world and a life in dignity. Internationally, HEKS/EPER focuses on rural community development, humanitarian aid and church cooperation. HEKS/EPER combats the causes of hunger, poverty and injustice through its focus on access to land, it provides emergency aid following natural disasters and armed conflicts and supports the welfare and social work of the Reformed Churches in Eastern Europe. HEKS/EPER is active in more than 30 countries with more than 200 projects around the world. HEKS/EPER runs its own Coordination Offices in 17 primary-focus regions.



Humanity & Inclusion was founded in 1982 to provide the survivors of Cambodian landmine explosions with prosthetic limbs and rehabilitation—a task the organization is still carrying out today. The organization also clears mines, educates the public about the risks posed by these weapons, and runs a number of other disability prevention and inclusion projects in the country.



International Committee of the Red Cross (ICRC) was established in 1863, the ICRC operates worldwide, helping people affected by conflict and armed violence and promoting the laws that protect victims of war. An independent and neutral organization, its mandate stems essentially from the Geneva Conventions of 1949. We are based in Geneva, Switzerland, and employ some 16,000 people in more than 80 countries. The ICRC is funded mainly by voluntary donations from governments and from National Red Cross and Red Crescent Societies.



International/Cambodia Bridges to Justice: Since 2000, International Bridges to Justice has been developing and expanding its tools to support defenders of justice and human rights worldwide. Our global programming is designed to reach the largest number of human rights and criminal justice defenders possible.

Swiss NGOs

KANTHA BOPHA
children's Hospita



Kantha Bopha Hospitals: from 1992 to 2007, Dr. med. Beat Richner opened five children's hospitals in Phnom Penh and Siem Reap, Angkor. The Kantha Bopha hospitals take care of about 85% of all the sick children in Cambodia. 80% of the seriously ill and hospitalized children would not have a chance of survival without these hospitals. All the treatments are free of charge. 80% of the Cambodians are without any means and 80% of patients come from families with a daily income of USD 1.00 or less.



LIGHTHOUSE
- BATTAMBANG -

Lighthouse Battambang offers underprivileged, disadvantaged, aspiring Cambodians a brighter future through individual support, personal assistance and sustainable projects. We believe in the importance of "Hand up, not Hand out," which people to do it themselves. Treating the root of the problems rather than just the symptoms is very important to us. Therefore, we try our best not to lead people into a dependency, but rather stay alongside them while they go through struggles and coach them to be self-sufficient. By teaching them life and other skills we are cheering them on to keep going.



Smiling Gecko
bridging needs

Smiling Gecko Cambodia: Since the middle of the last century, Cambodia has been ravaged by decades of civil war and suffered terribly during the Vietnam war and the terror regime of the Khmer Rouge. In its capital Phnom Penh alone, tens of thousands of children live on the streets, suffering hunger, illness and abuse. Smiling Gecko is dedicated to helping these people – be it in the form of direct aid or through supporting other NGOs. Smiling Gecko focuses on areas of greatest need and helps people to help themselves through sustainable cluster projects.



Solidar Suisse: There are only very few truly independent and democratically organized trade unions in Cambodia. The state is actively blocking their efforts. Solidar Suisse supports strong, independent unions with significant female participation. This is the only way to improve women's position in the garment industry.


swisscontact

Swisscontact is the business-oriented independent foundation for international development cooperation. Represented in 36 countries with over 1,100 employees, Swisscontact promotes since 1959 economic, social and environmental development.



Thank You!



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