## Annex 1: Financial Offer template – LOT 1: Design and creation of communication campaigns and design of visibility materials of the project “New Perspectives”

The financial offer should be provided as per the following table:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **#** | **Materials** | **Unit** | **No. of unit** | **Price per unit (ALL)\*** |
| **1** | Brand Book design |  | 1 |  |
| **2** | Flyer Design |  | 1 |  |
| **3** | Infographic design |  | 1 |  |
| **4** | Banner Design |  | 1 |  |
| **5** | Event Management & Planning (from 20-150 people) |  | 1 |  |
| **6** | Message testing for the communication campaign |  | 1 |  |
| **7** | Social media campaign creation, Ads creation and monitoring report |  | 1 |  |
| **8** | 2D Video Animation (120-150 sek) |  | 1 |  |
| **9** | Social Media Video (120-150 sek) |  | 1 |  |
| **10** | Social Media video (15-60 sek) |  | 1 |  |
| **11** | TV Spot (30 sek) |  | 1 |  |
| **12** | Voiceover for the videos |  | 1 |  |
| **13** | Podcast creation |  | 1 |  |
| **14** | Photography / Video / Dron |  | 1 |  |

### \* Please indicate if VAT and/or other taxes are included or not

Name of Bidder:

Authorized signature:

Functional Title:

Email and telephone number:

Date:

### Company seal

## Annex 2: Financial Offer template – LOT 2: Production of communication and visibility materials for the project “New Perspectives”

The financial offer should be provided as per following table:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **#** | **Materials** | **Unit** | **No. of Unit** | **Price per unit (ALL) \*** | **Other prices as per quantity\*\*** |
| **1** | Banner + Roll up mechanism | pcs | 1 |  |  |
| **2** | Brochures - trifold (B5, 80 gr, glossy and matte paper) | pcs | 1 |  |  |
| **3** | Notebooks A5 (with project logos) | pcs | 1 |  |  |
| **4** | Folders (A4, with internal pockets, printed logos, with matte paper) | pcs | 1 |  |  |
| **5** | Flyers (B5, 80gr, glossy and matter paper) | pcs | 1 |  |  |
| **6** | Cotton Bag (2-sided print) | pcs | 1 |  |  |
| **7** | Cups | pcs | 1 |  |  |
| **8** | Pens (with project logos) | pcs | 1 |  |  |
| **9** | T-shirts | pcs | 1 |  |  |
| **10** | Caps | pcs | 1 |  |  |
| **11** | Lanyards | pcs | 1 |  |  |
| **12** | Umbrellas | pcs | 1 |  |  |
| **13** | Eco water bottles (with project logos) | pcs | 1 |  |  |
| **14** | Business cards (350 gr, matte) | pcs | 1 |  |  |
| **15** | Conference badges | pcs | 1 |  |  |
| **16** | USB | pcs | 1 |  |  |
| **17** | Stickers | pcs | 1 |  |  |
| **18** | Rubber bracelets | pcs | 1 |  |  |
| **19** | Beach flag | pcs | 1 |  |  |
| **20** | Table flag | pcs | 1 |  |  |
| **21** | Pole flag | pcs | 1 |  |  |

### \* Please indicate if VAT and/or other taxes are included or not

### \*\* Please inform us about other prices policies applied per different amount for some of the above materials.

Name of Bidder:

Authorized signature:

Functional Title:

Email and telephone number:

Date:

### Company seal