Asia 2019
Mission and Values

Swisscontact | Swiss Foundation for Technical Cooperation

We are a leading partner organization for the implementation of international development projects. Founded in 1959 and registered under Swiss law, we are an independent non-profit organisation. We are politically and denominationally neutral.

Our Mission

We promote inclusive economic, social and ecological development to make an effective contribution towards sustainable and widespread prosperity in developing and emerging economies.

With this objective in mind, we offer the chance to economically and socially disadvantaged people to improve their lives on their own initiative.

Our Values and Beliefs

We believe that people, even in dire conditions have the ability and will to act and liberate themselves from the shackles of poverty. However, this is only possible in an enabling environment and level playing field.

We make an effective contribution to improve the framework conditions for sustainable development through the facilitation of access to skills, knowledge, markets, technologies and financial services.

We believe that balanced private sector and market-driven approaches in the context of an environmentally and socially sustainable market economy offer the best conditions for people to fulfill their potential and make sustainable development possible. We act responsibly and respect people in their own contexts, societies and cultures. We stand for professional quality and high ethical standards in our activities.

What we do

- We strengthen the competencies of people, improving their employability
- We increase the competitiveness of enterprises, growing their business
- We foster social and economic systems, promoting inclusive development

What we offer

- Project Implementation
- Advisory Services
- Training
- Applied Research

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Improved Skills towards Sustainability

Skills Development has been at the core of Swisscontact's mission, strategy and portfolio. It is relevant to the labour market, supports women and men securing their basic material needs, thereby reducing poverty and facilitating the economic and social development of a region or country. This publication highlights 6 of our skills projects where we work in partnership with host governments and the private sectors to customize our Vocational Education and Training (VET) as well as labour market insertion programs.

While deepening our commitment to promoting the quality of, and access to, skills development, we continue our initiatives in Enterprise Promotion. Our approach is underpinned by cooperation with the government and private sector, which has been instrumental in ensuring inclusive and market-relevant opportunities for target populations to diversify their livelihood options and income.

Southeast Asia region covers Indonesia, Cambodia and Laos with the supports of 170 team members working in 17 projects. In Laos more than 1,000 MSME staff and disadvantaged people were improved and facilitated to enter the tourism and hospitality sector in selected southern and central provinces. In order to close skills gap in tourism and various manufacture industries in Indonesia, the DACUM method has been introduced to new areas of training delivery and innovated our approach in the community paramedics training curriculum through the introduction of 3D imagery. Our Vocational Skills Development Program in Myanmar supported nationally owned hotel groups to adapt and institutionalise the program’s hospitality training courses within their hotels. Dual Apprenticeship Training, which we pioneered in Myanmar in 2018 with widespread positive reception from stakeholders, is expanding into 2 more occupational areas. In Nepal, our systems building, and policy support project helped development National Vocational Qualifications Framework (NVQF), which is now tabled in the Cabinet for approval.

From providing evidence-based inputs for a national skills development law to creating an enabling environment for local private sectors to take the lead in co-designing innovative business models, we embody sustainability at every level, while continuing to listen, adapt and adopt as we move forward.

We thank our donors, host governments and partners for their continued cooperation and confidence in our capacity to deliver high-quality work. Lastly, we acknowledge the contributions of our dedicated team members. It is their tireless efforts, dedication and valuable insights that form the basis of what we do.
2019 Highlights
Achievements

10,767 poor and disadvantaged people from six districts of Bangladesh were trained through Local Training Centers. 8,459 graduates have been placed in jobs where 4,732 were women who earning more than USD 59 per-month.

In Cambodia, 14,107 farmers had access to new agricultural technologies and machineries, high-quality inputs, effective farming techniques, and/or buyer relationships; 142 tourism SMEs have benefitted from the various interventions; and 1,173 learners (643 women) have been trained in hospitality and TVET skills.

1,266 youths took part in basic to mid-level skills training in Nepal, out of which 644 have been certified by the National Skill Testing Board. 970 graduates worked in related trades and earned an average income of NPR 12,258 (CHF 105) per month.

In Laos, 263 staff (71% women) from 158 tourism and hospitality businesses benefitted through up-skilling training. 245 new entrants from disadvantaged backgrounds were enrolled in vocational courses with industry placements.

Over 4,400 disadvantaged women and men in Myanmar gained access to employment and self-employment opportunities, with 65% of them in employment within 6 months of completing vocational training courses.

In Indonesia, 19,783 cocoa farmers were involved in the pilot of Farmer Network Analytics (FarmNetX) approach. Meanwhile 236 industrial experts have collaborated in the Development A CurriculUM (DACUM) methodology for community colleagues and polytechnics.

14,900 Char Households in Bangladesh have increased annual net USD 2.1 Million in 2019 due to increased accesses to services (input, output, finance) and better linkages with markets.
Indonesia

STED Supporting Formal Education on Tourism

The government of Indonesia prioritized tourism as a core pillar of economic growth as the industry is the biggest short-term source of foreign exchange revenues. However, one of the areas that need to be more focused on is workforce skills and quality standards. With the confidence of Swisscontact’s long experience in tourism projects, Sustainable Tourism Education Development (STED) Project was established to contribute toward a better qualified workforce with relevant skills for the tourism sector.

Aligning to the national strategy and the nomination of Lombok of West Nusa Tenggara Province as one of super priority tourist destination development, the State Lombok Tourism Polytechnic (PPL) is selected as the project partner. STED is focusing in the establishment of necessary management systems and the development of training approaches oriented in the dual VET system.

The results:
- 8 Development A Curriculum (DACUM) workshops held to produce an industry-based curriculum involving experts from the tourism industry
- 7 PPL management staffs coached by a Swiss hotel management school of Schweizerische Hotelfachschule Luzern (SHL) on Quality Management Cycle, and 14 students networked with The Pacific Asia Travel Association (PATA) student chapter
- 5 hospitality Career Ambassadors assembled to inspire young people pursuing great career path within tourism industry and piloting Poly training centre for teachers of senior vocational schools
- 4 Lombok Dialogues on Tourism (L.Dot) held to link the school and private sector in discussing the latest tourism trends
- 6 modules on environmental sustainability developed focusing on climate change adaptation, water management, solid-waste reduction, eco-efficiency and eco-labels and certification

"I was selected to join the TOT Programme for Vocational Trainers course representing private sector. Resulted, not only that I have chance and capability in teaching at the schools, but it also enhances my skill of didactic and methodology for staff trainings at my workplace."

Kadek Umaya Yogiani
Hotel Manager of ‘Pink Coco Resort’ - Gill Trawangan

Lao PDR

PTHAS Supporting Short Courses on Tourism

In collaboration with the Skills for Tourism Project (LAO/029) Swisscontact implements the Pheun Than Heng A Sip (PTHAS) Training Programme in Lao PDR. This seeks to upgrade hospitality skills amongst 500 MSME staff and support 500 more people from disadvantaged backgrounds to enter the tourism and hospitality sector in selected southern and central provinces.

PTHAS was designed to address the issue of low service quality in tourism and hospitality businesses and includes over 150 tailor-made training units and competency-based assessments. It was piloted in 2015 and 2016 in Champasak Province with the Department of Information Culture and Tourism (DICT), the Champasak Hotel and Restaurant Association (CHRA), and the Lao National Institute for Tourism and Hospitality (LANITH). Since then, the PTHAS model has been expanded to 8 further provinces with business to business training delivered by industry trainers affiliated with local business associations.

The results since 2018:
- 452 existing staff of tourism/hospitality MSME trained in 9 provinces (71% women)
- 263 distinct MSMEs supported (69% are micro enterprises with under 10 staff)
- Industry trainer pool expanded to 38 industry trainers affiliated with business associations in 9 provinces
- LAK 39,750,000 (4,341.50 Swiss Franc) invested by the private sector to enroll staff on PTHAS up-skilling short courses
- 384 people from a disadvantaged background (84% women) have participated in training and industry placements in 6 provinces
- 33 TVET teachers from 6 Provinces certified to train the Enhanced PTHAS by completing a training of trainers (TOT)
- 83 agreements between provincial TVET schools and the private sector partners facilitated to support industry placements.

"Honestly, if I didn’t have the help or support to find a job after graduation, I probably would have had to go back home."

Soukpachan Soutwongkamchan
New Entrant from the PTHAS Training Programme

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Cambodia

**SDP Enhancing Labour Market Insertion**

Skills Development Programme (SDP) provides access to market-relevant training to improve income and employment opportunities for disadvantaged youth in three rural provinces in Cambodia. The programme contributes to the creation of an inclusive, relevant, qualitative and well-coordinated national TVET system and is designed with a labour market-led approach. The private sector contributions and the implementation of the training follow the Competency-Based Training (CBT) approach in a school and work environment to promote access of learners to relevant skills.

Disadvantaged young people are the Programme core target group and SDP is following the Swisscontact’s Inclusive Systems Development approach. SDP facilitates steering, cooperation, and dialogue processes for TVET actors at all levels. Linkages between Provincial Training Centres/PTCs and competence centres created to embed PTC activities into TVET clusters, larger companies, and the associations’ landscape. SDP’s work-based learning approach leads to an improvement in the quality of training and with the now completed Competency-Based Assessment and Certification System (CBACS) one PTC has become a certified assessment point.

As a result of this, unskilled workers and students of SDP interventions can be certified and integrated into the formal education system and have better chances on the labor market. Furthermore, SDP has integrated the “World of Work” into school quality management processes through, e.g., the “5S Lean” quality management tools, to support safety, maintenance, and workshop-management measures. Finally, the HoKa training model is now established, running and is highly appreciated.

“I preferred a genuine skill for any proper job; thus, the training was meaningful for me.”

Morm Phayuk
aged 18-year old, attended a skills training on the plumbing profession

Bangladesh

**ASTHA Enhancing Skills in The Healthcare Sector**

Achieving Sustainability Towards Healthcare Access (ASTHA) facilitates long-term training of young adults in Bangladesh, who graduate as skilled Community Paramedics. Provided under privately managed institutions, this government certified diploma consists of 18 months of classroom training followed by 6 months hospital-attached internship. Once trained, the Community Paramedics contribute to the society by providing improved primary healthcare services in rural underserved areas of Bangladesh. ASTHA’s multipronged interventions enable these trainees to attain gainful skills and receive continued support to progress in their careers after graduation.

The results:
- ASTHA has led the upgradation of the entire national curriculum of Community Paramedic course, which now includes improved topics and more relevant examples.
- 11 out of 23 training institutes in Bangladesh offering CP courses, have been engaged with ASTHA in training their teachers and management staff, that led to improved performance.
- ASTHA has worked with the governing authority of the CP programme Bangladesh Nursing and Midwifery Council (BNMC), in developing standard operating procedures and monitoring checklists for tracking quality of training service providers.
- Ministry of Health and Family Welfare (MoH & FW) and its associated local departments in health from all 7 project districts of ASTHA have been sensitized on the importance of CP services in rural healthcare.
- Training institutes have started to invest in conduction of Scientific Seminars for practicing CPs, to ensure continued education and professional development after graduation. Previously such seminars were solely organized by the project.
- Enrolment rates in training institutes have significantly increased due to ASTHA’s intervention with the institutes in arranging promotional campaigns, that delivered effective messages to potential students.

“My career goals were very simple, but after working as a CP I realized that I am doing a very important job to help improve lives in my village. While most of my friends with undergraduate degrees are still trying to find a relevant job, the CP course has enabled me to pursue a rewarding career within lesser time and expenses.”

Abdullah Manik
Self-Employed Community Paramedic, Kuakata, Patuakhali, Bangladesh
Vocational Skills Development Program (VSDP) promotes employment and income opportunities for women and men from disadvantaged groups through market-oriented vocational training and improved labour market access. VSDP works in partnership with over 150 private sector partners and related Government organizations, building capacity, fostering dialogue and providing evidence-based information to contribute to an improved skills development system in the country. The Program has 4 core components: Hospitality Training, Local Vocational Training, Dual Apprenticeship Training, and Policy and Stakeholder Engagement.

The results:
- The VSDP works with the National Skills Standards Authority (NSSA) to support the development of a national system for skills testing and certification. This led to the development of national skills standards for 2 occupational areas and skills testing and certification in 22 occupations.
- As a pioneering initiative in Myanmar, dual apprenticeship training for cooks and agricultural machinery mechanics has been adapted from the Swiss dual training approach to suit the country context. The VSDP builds the capacity of workplace supervisors at partner private sector companies and of government officials in technical training schools. On-the-job training for apprentices has so far been fully financed by 26 partner companies.
- 90% of hotel supervisors trained as trainers continued to deliver hospitality courses to new and existing staff in their hotels in the year after cooperation with the VSDP ended.
- 4 government technical training institutions have been supported to adapt VSDP-tested approaches for competency based short courses in their institutions.
- The staffs who had long work experience but did not have any formal certificates have received certificates through the RPL process. We have planned to make this skill certificate a criterion for their salary increment.

"After attending the VSDP training, my lack of formal education is no longer holding me back from pursuing a career as a mechanic."

Saw Tin Tun
Rural Mechanic

Nepal Vocational Qualifications System (NVQS) has been supporting the Government of Nepal to develop the National Vocational Qualifications Framework. NVQF provides the pathway from informal short skill training courses to formal TVET skills qualifications, opportunities to climb the occupational ladder through skills development and certification, lifelong learning opportunities, and certification of an individual’s previous work experiences through Recognition of Prior Learning approach.

The results:
- With the establishment of the RPL system in the National Skill Testing Board (NSTB), NVQS successfully piloted RPL in the Hospitality and Construction sector. Businesses and the local level government took the initiative to have their workers certified. 47 candidates were assessed and certified in Masonry, Cookery and Housekeeping. People who did not pass through the mainstream education system or work in informal sectors benefits the most through the RPL approach.
- NVQS works through the Sector Skill Committee, which is comprised of private sector representatives in Nepal. The SSC circulates information regarding the market to the TVET sector. This in turn helps NVQS to develop level of standards for specific occupation along with the curriculum to meet those standards. Currently SSCs for Construction, Hospitality and Automobile are fully functional and contributing to the TVET system development.
- The quality of the skill assessment for TVET enhanced, with the help of 38 public and private institutions with provincial level accreditation.

"The staffs who had long work experience but did not have any formal certificates have received certificates through the RPL process. We have planned to make this skill certificate a criterion for their salary increment."

Bhuwan Shakya
Senior Project Manager, CE Construction
Our Partners

Donors

Private and Public Sector and Non-Governmental Organizations

[Logos of various donors and organizations]
Project Locations

Click the project’s name to go to project website

Nepal | 7 Provinces | 77 Districts
- Commercial Agriculture for Smallholders and Agribusiness (CASA) Programme
- Sahaj: Nepal Agricultural Market Development Programme (NAMDP)
- Nepal Vocational Qualifications System (NVQS) Project
- Senior Expert Contact (SEC)
- Skills for Safe Reconstruction Project (SSRP)
- Youth Employment Project (YEP) Phase II

Bangladesh | 8 Divisions | 33 Districts
- Achieving Sustainability Towards Healthcare Access (ASTHA)
- Bangladesh Micro-insurance Market Development Program (BMMDP)
- Building Skills for Unemployed and Underemployed Labour (B-SkillFUL)
- PRABRIDDHI-Local Economic Development (LED)
- Making Markets Work for the Jamuna, Padma and Teesta Chars (M4C)
- Progress through Financial Inclusion (SARATHI)
- Improve Access to Safe Water through Local Entrepreneurship (Shujola)
- Skills and Employment Programme Bangladesh (SEP-B) (Sudokkho)
- Uttoron, Skills for Better Life

Myanmar | 7 States | 15 Districts
- Linking Laputta to Markets (LLM)
- Vocational Skills Development Program (VSDP)

Lao PDR | 15 Provinces
- Mekong Inclusive Growth and Innovation Programme (MIGIP)
- Vocational Training and Employment Support Services (VTESS)

Cambodia | 22 Provinces | 49 Districts
- Conservation Agriculture Service with a Fee (CASF)
- Cambodia Horticulture Advancing Income and Nutrition (CHAIN 2)
- Mekong Inclusive Growth and Innovation Programme (MIGIP)
- Regional Investment Support for Entrepreneurs (RISE)
- Skills Development Programme (SDP)
- Senior Expert Contact (SEC)

Indonesia | 27 Provinces | 131 Districts
- Indonesian-Swiss Intellectual Property Project (ISIP) Phase II
- Technical Assistance to Promoting Rural Income through Support for Markets in Agriculture (PRISMA) 2
- Skills for Competitiveness (S4C)
- Sustainable Cocoa Production Program (SCPP)
- Sustainable Indonesian Patchouli Program (SIPP)
- Swiss Import Promotion Programme (SIPPO)
- Sustainable Tourism Education Development (STED)
- Sustainable Tourism (SusTour)
Project Overview

**SKILLS DEVELOPMENT**

**Achieving Sustainability Towards Healthcare Access (ASTHA)**
- **Country**: Bangladesh
- **Duration**: 2019 - 2022
- Providing high-quality training to health workers and comprehensive support to community paramedic graduates in their efforts to find jobs in their home country.
- **Donors / Partners**: Novartis, Swiss Agency for Development and Cooperation (SDC), Community Paramedic Training Institutes, Bangladesh Nursing and Midwifery Council (BNMC), Grameen Telecom Trust - Tonic, Auleek Ltd, Evi Diethelm-Winteler-Foundation, City of Zurich, Julius Bär Foundation

**Building Skills for Unemployed and Underemployed Labour (B-SkillFUL)**
- **Country**: Bangladesh
- **Duration**: 2015 - 2020
- Improving the skills of poor and disadvantaged men and women to access the labour market.
- **Donors / Partners**: BWCCI (Bangladesh Women Chamber of Commerce and Industry), DAM (Dhaka Ahasan Mission), IS-ISC (Informal Sector Industry Skills Council), NASCIB (National Association of Small and Cottage Industries of Bangladesh) and 32 local Training Service Providers

**Linking Labutta to Markets (LLM)**
- **Country**: Myanmar
- **Duration**: 2015 - 2019
- Promoting diverse off-farm employment to landless women and men.
- **Donors / Partners**: Livelihoods and Food Security Fund (LIFT), Mercy Corps, Ar Yone Oo

**Nepal Vocational Qualifications System (NVQS)**
- **Country**: Nepal
- **Duration**: 2015 - 2019 (Phase I)
- Establishing a National Vocational Qualification (NVQ) Framework and a corresponding authority to ensure an improved and inclusive TVET system.
- **Donors / Partners**: SDC, Council of Technical Education and Vocational Training (CTEVT), National Skill Testing Board (NSTB)

**Pheun Than Heng A Sip (PTHAS) Training Programme - Skills for Tourism Project (LAO/029)**
- **Country**: Lao PDR
- **Duration**: 2017 - 2021
- Training people from disadvantaged background to promote employment in the tourism and hospitality sector.
- **Donors / Partners**: SDC, Government of Lao PDR, Grand Duchy of Luxembourg, LuxDev, Lao National Institute of Tourism and Hospitality (LANITH), Provincial Hotel and Restaurant Associations

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**SKILLS DEVELOPMENT**

**Skills for Competitiveness (S4C)**
- **Country**: Indonesia
- **Duration**: 2018 - 2021
- Aligning industry needs by matching qualifications which are obtainable through Vocational Education and training.
- **Donors / Partners**: State Secretariat of Economic Affairs (SECO), The Bern University of Applied Sciences (BFH-CDC), the Association for Swiss International Technical Connection (SITECO), Centre for Industrial Education and Training (CIET) of the Ministry of Industry of Republic of Indonesia (MoI), Ministry of Education and Culture Republic of Indonesia (MoEC)

**Skills Development Programme (SDP)**
- **Country**: Cambodia
- **Duration**: 2016 - 2020
- Establishing technical, vocational, education and training systems in Cambodia to create employment opportunities for disadvantaged young women and men.
- **Donors / Partners**: SDC, INBAS

**Sustainable Tourism Education Development (STED)**
- **Country**: Indonesia
- **Duration**: 2018 - 2022
- Aims to contribute by working towards a better qualified workforce with relevant skills for the tourism sector.
- **Donors / Partners**: SECO, Ministry of Tourism Republic of Indonesia (MoTr), Swiss Hotel Management Academy Lucerne (SHL), Pacific Asia Travel Association (PATA)

**The Skills and Employment Programme in Bangladesh (Sudokkho)**
- **Country**: Bangladesh
- **Duration**: 2019 - 2022
- Creates strong, inclusive private sector training markets for the RMG and construction sectors. Working with industry partners and private training providers, the programme seeks to facilitate the training of more than 100,000 people from disadvantaged groups.
- **Donors / Partners**: Department for International Development (DFID), SDC, 72 privately owned training institutes, 180+ RMG factories, Construction Industry Skills Council (CISC)

**Sustainable Tourism (SusTour)**
- **Country**: Indonesia
- **Duration**: 2018 - 2022
- Supporting the development of competitive, sustainable and inclusive destinations, focusing on the islands of Flores and Wakatobi.
- **Donors / Partners**: SECO, MoTr
# Project Overview

## SKILLS DEVELOPMENT

### Uttoron

**Country:** Bangladesh  
**Duration:** 2016 - 2019 (Phase I), 2019 - 2022 (Phase II)

Enhancing gainful employment opportunities for the youths by providing industry-demanded skills training.

**Donors / Partners:** Chevron, Bangladesh Technical Training and Development Center (BTTDC), Underprivileged Children's Educational Programme (UCEP), Thengamara Mohila Sabuj Sangha (TMSS), Continuing Education Center (CEC)

### Vocational Skills Development Program (VSDP)

**Country:** Myanmar  
**Duration:** 2018 - 2022

Contributing to improved livelihood opportunities for women and men in target areas and occupations in Myanmar.

**Donors / Partners:** SDC, INBAS, Ministry of Education (MoE), Ministry of Agriculture, Livestock and Irrigation (MoALI), Ministry of Hotel and Tourism (MoHT), Ministry of Labour, Immigration and Population (MoLIP)

### Vocational Training and Employment Support Services (VTESS)

**Country:** Lao PDR  
**Duration:** 2019 - 2023

Strengthening of the Integrated Vocational and Education Training (IVET) pathway in order to facilitate the school to work transition of early school leavers, to provide them with options for productive employment (wage and self-employment) and the opportunity to enroll in further education and training.

**Donors / Partners:** SDC, Lucerne University of Applied Sciences (HSLU)

### Youth Employment Project (YEP)

**Country:** Nepal  
**Duration:** 2017 - 2020 (Phase II)

Increasing access to jobs for disadvantaged young people through demand driven skills training and employment support.

**Donors / Partners:** SDC, Symphasis Foundation, Fondation Tibetania, The Social Entrepreneurs Charitable Foundation

## ENTERPRISE PROMOTION

### Bangladesh Microinsurance Market Development Project (BMMDP)

**Country:** Bangladesh  
**Duration:** 2017 - 2021

Building the capacity of public, civil society and private insurance sector stakeholders and developing pro-poor business models for crop and livestock insurance products.

**Donors / Partners:** SDC, Syngenta Foundation for Sustainable Agriculture (SFSA) Bangladesh

### Commercial Agriculture for Smallholders and Agribusiness (CASA)

**Country:** Nepal  
**Duration:** 2019 - 2024

Aims to make the commercial and development case for investing in agribusinesses that source produce from smallholders.

**Donors / Partners:** DFID, NIRAS, CABI

### Conservation Agriculture Service with a Fee (CASF)

**Country:** Cambodia  
**Duration:** 2018 - 2021

Empower private entrepreneurs, agricultural machinery manufacturers and importers, agribusiness retailers and service providers, smallholder farmers, and public institutions to shift from conventional soil degrading agricultural production systems to profitable soil and ecosystem enhancing CAPS.

**Donors / Partners:** SDC, Feed the Future/USAID, Sustainable Intensification and Innovation Lab implemented by Kansas State University, General Directorate of Agriculture (GDA), Conservation Agriculture Service Center (CASC), Center of Excellence on Sustainable Agricultural Intensification and Nutrition (CE SAIN), CIRAD

### Cambodia Horticulture Advancing Income and Nutrition (CHAIN 2)

**Country:** Cambodia  
**Duration:** 2017 - 2020

Facilitating an inclusive and sustainable income increase for horticulture farming families in target rural provinces.

**Donors / Partners:** SDC, Stichting Nederlandse Vrijwilligers (SVNI) (lead implementer)

### Indonesian-Swiss Intellectual Property Project (ISIP) Phase II

**Country:** Indonesia  
**Duration:** 2017 - 2021

Securing the intellectual property rights to improve the competitiveness and value of selected Indonesian products.

**Donors / Partners:** Directorate General of Intellectual Property of the Ministry of Justice and Human Right, and the Swiss Federal Institute of Intellectual Property, Search Results, Swiss Federal Institute of Intellectual Property (IGE-IPI)
# Project Overview

**ENTERPRISE PROMOTION**

**Prabriddhi – Local Economic Development (LED)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>It focuses on building the capacity of an urban or rural territory to create a competitive advantage for its enterprises through a broad set of activities and improve the economic well-being of its people and workers.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bangladesh</td>
<td>2018 - 2020</td>
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</table>

Donors / Partners: SDC, Shibganj and Jashore municipality

**Making Markets Work for the Jamuna, Padma and Teesta Chars (M4C)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Facilitating market systems to enhance employment opportunities and income generation of poor households in Northern Bangladesh.</th>
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</thead>
<tbody>
<tr>
<td>Bangladesh</td>
<td>2012 - 2016 (Phase I), 2017 - 2020 (Phase II)</td>
<td></td>
</tr>
</tbody>
</table>

Donors / Partners: SDC, Government of Bangladesh (GoB), Auto Crop Care, ACI Crop Care, NAAFCO, Pertochem, ACI Godrej, NDP, GUK, United Finance, SKS, Brac, RDA, Chars Development Research Center (CDRC)

**Mekong Inclusive Growth and Innovation Programme (MIGIP)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Contributing to poverty alleviation through income generation opportunities in tourism and agriculture.</th>
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</thead>
<tbody>
<tr>
<td>Cambodia</td>
<td>2017 - 2020</td>
<td></td>
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</tbody>
</table>

Donors / Partners: SDC, DA Engineering, Faculty of Engineering, RUA, Provincial Department of Tourism, Kampong Siem Reap, National Committee for Tourism Professionals (NCTP), Lorano, Neur, La recherche agronominique pour le développement (CIRAD), Smart Agro, Angkor Green, Happel Foundation

**Mekong Inclusive Growth and Innovation Programme (MIGIP)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Contributing to poverty alleviation through income generation opportunities in tourism.</th>
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<tbody>
<tr>
<td>Lao PDR</td>
<td>2017 - 2020</td>
<td></td>
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</tbody>
</table>

Donors / Partners: SDC, Kuoni and Hugentobler Foundation, Provincial Department of Information, Culture, and Tourism (DICT), Provincial Tourism and Hospitality Associations, City of Zurich, Leopold Bachmann Foundation

**Nepal Agricultural Market Development Programme/Sahaj (NAMDP)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Making agricultural markets work for poor farmers in Nepal by enhancing competitiveness, productivity and marketing.</th>
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<tbody>
<tr>
<td>Nepal</td>
<td>2016 - 2019</td>
<td></td>
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</table>

Donors / Partners: SDC, Center for Environmental and Agricultural Policy and Research, Extension and Development (CEAPRED)

**Regional Investment Support for Entrepreneurs (RISE)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Creating impact for the base of the pyramid through providing inclusive and sustainable technical assistance to Small and Medium enterprises (SMEs) with high potential for positive social, economic, and environmental impact.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cambodia, Vietnam, Indonesia, Philippines</td>
<td>2017 - 2021</td>
<td></td>
</tr>
</tbody>
</table>

Donors / Partners: USAID, Alterfin, Damson Capital, Inator, Manila Angel Investor Network (MAIN), Mana Impact, Nexus for Development, PhiTrust Asia, Uberis Capital; Strategic Partners: Asian Venture Philanthropy Network (AVPN), Cross Fields, Rippleworks, Senior Expert Contact (SEC)

**Technical assistance to the Australia-Indonesia Partnership for Promoting Rural Incomes through Support for Markets in Agriculture (PRISMA)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Multi-year development program working to accelerate poverty reduction through inclusive economic growth. PRISMA adopts a market systems development approach by partnering with key-stakeholders to improve agriculture market efficiency and sustainably benefit the poor.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indonesia</td>
<td>2014 - 2018 (Phase I), 2019 - 2023 (Phase II)</td>
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Donors / Partners: The Australian Department of Foreign Affairs and Trade, The National Development Planning Agency (Bappenas)

**Sustainable Cocoa Production Program (SCPP)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Increasing farmer household income from cocoa and reducing greenhouse gas emissions from the cocoa sector.</th>
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<tbody>
<tr>
<td>Indonesia</td>
<td>2012 - 2020</td>
<td></td>
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</tbody>
</table>

Donors / Partners: SECO, Rainforest Alliance (RA), Cargill, Mars, Kolliva, Cocoa Sustainability Partnership (CSP) and Crop Enhancement
## Project Overview

### ENTERPRISE PROMOTION

<table>
<thead>
<tr>
<th>Country</th>
<th>Duration</th>
<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Cambodia</td>
<td>Since 2016</td>
<td>Transferring skills to SMEs in Cambodia.</td>
<td>SDC, Donations, Young Entrepreneurs Association of Cambodia (YEAC), Cambodia Association of Travel Agents (CATA), Cambodia Women Entrepreneurs Association (CWEA)</td>
</tr>
<tr>
<td>Indonesia</td>
<td>2017 - 2019</td>
<td>Reduce the environmental impact of patchouli production and improve the livelihoods of patchouli producing communities</td>
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</tr>
<tr>
<td>Bangladesh</td>
<td>2019 - 2020</td>
<td>Promoting Water Entrepreneurs and Digital Financing Mechanism in Bangladesh.</td>
<td>JTI Foundation, Drinkwell</td>
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### SWUJOLA

<table>
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</tr>
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### Sustainable Indonesian Patchouli Production (SIPP)

<table>
<thead>
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<td>Indonesia</td>
<td>2017 - 2019</td>
<td>Reduce the environmental impact of patchouli production and improve the livelihoods of patchouli producing communities</td>
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</table>

### Swiss Import Promotion Programme (SIPPO)

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Indonesia</td>
<td>2017 - 2020</td>
<td>Integrating transition countries into world trade.</td>
<td>SECO, MoI, Ministry of Trade (MoTI), Ministry of Marine Affairs and Fisheries Republic of Indonesia (MoMFi) and Indonesian Essential Oil Council (Dewan Atsiri Indonesia)</td>
</tr>
</tbody>
</table>
South East Asia Teams

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Country Representative, SIPPO

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Deputy Project Manager SusTour

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Program Director, S4C

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Communication Manager, Indonesia

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Regional Business Administration Coordinator, Indonesia International Project Accountant

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Team Leader, PRISMA

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Director, Southeast Asia

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Programme Manager, MIGIP

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Head of Business Operation, Indonesia

Vilasa Chanthalangsy  
Technical Coordinator Skills, Laos
<table>
<thead>
<tr>
<th>Name</th>
<th>Position and Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alamgir Kabir</td>
<td>Head of Business Administration, Bangladesh</td>
</tr>
<tr>
<td>Anirban Bhowmik</td>
<td>Country Director, Bangladesh</td>
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<tr>
<td>Aung Thu</td>
<td>Head of Hospitality Training, VSDP</td>
</tr>
<tr>
<td>Devi Prasad Dahal</td>
<td>Team Leader, NVQS</td>
</tr>
<tr>
<td>Dr. Jafar Ahmad Hakim</td>
<td>Senior Advisor, Government Relations &amp; Healthcare Services, ASTHA</td>
</tr>
<tr>
<td>Fazle Razik</td>
<td>Team Leader, ASTHA Team Leader, B-SkillFUL</td>
</tr>
<tr>
<td>Gabriela Schafroth</td>
<td>Country Director, Nepal Project Manager, YEP</td>
</tr>
<tr>
<td>Gregoire Delbruyere</td>
<td>Head of Business Administration, South Asia</td>
</tr>
<tr>
<td>Gupta Bahadur Banjara</td>
<td>Team Leader of Sahaj – NAMDP</td>
</tr>
<tr>
<td>Helai Hussain</td>
<td>Senior Portfolio Manager, Bangladesh</td>
</tr>
<tr>
<td>Kashfia Rahman</td>
<td>Manager - Portfolio &amp; Quality, Bangladesh</td>
</tr>
<tr>
<td>Loga Perumal</td>
<td>Head of Finance &amp; Admin, B-SkillFUL</td>
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<tr>
<td>Makbul Hossain</td>
<td>Senior Manager, Training Operations, B-SkillFUL</td>
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<tr>
<td>Mamunur Rahman</td>
<td>Team Leader, Uttoron</td>
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<tr>
<td>Manish Pandey</td>
<td>Director, South Asia</td>
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<tr>
<td>Matiur Rahman</td>
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<td>Md. Rezaul Karim</td>
<td>Manager, Intervention Portfolio, ASTHA</td>
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<tr>
<td>Mujibul Hasan Cezanne</td>
<td>Deputy Team Leader, Sahaj – NAMDP</td>
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<td>Neema Jihan Zinia, PhD</td>
<td>Coordinator, Research &amp; Product Development, BMMDP</td>
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<td>Neeraj Singhal</td>
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<td>Sabine Roth</td>
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<tr>
<td>Siddharth Khadka</td>
<td>Country Manager, CASA</td>
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<tr>
<td>Stepan Giebel</td>
<td>Head of Local Vocational Training, VSDP</td>
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<tr>
<td>Suresh Mahto</td>
<td>Skills &amp; Employment Director, SEP-B</td>
</tr>
<tr>
<td>Syeda Ishrat Fatema</td>
<td>Team Leader, Sarathi</td>
</tr>
<tr>
<td>Tamjid Ahmed</td>
<td>Intervention Manager, Sarathi</td>
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<td>Tapas Neupane</td>
<td>Portfolio Manager, Nepal</td>
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<td>Tara Prasad Bakharia</td>
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April 2020

Cover: By wearing a safety helmet, a community college female student is practicing welding (Bantaeng, South Sulawesi Province, Indonesia) - S4C Project
Page: 9 & 30 - 31 by Bart Verweij
Layout: Tammi Suryani, Indonesia