

## Innovation for Sustainable Agriculture (ISA)

Innovation for Sustainable Agriculture (ISA) phase II is a four-year programme (2025-2028) co-financed by the Swiss Agency for Development and Cooperation (SDC). The project implements into target provinces include Battambang, Preah Vihea and Siem Reap and works closely with national and local governments, associations and the private sector to promote appropriate technologies and extension services for sustainable intensification of agricultural production, leading to reduced negative impacts on the environment, including improved soil health, enabling smallholder farmers to increase their productivity and incomes.

### Intervention Areas

1

#### Scale-up of coordination and collaboration platforms

The project therefore aims to support the promotion of sustainable agricultural practices among farmers, private sector partners and public authorities to improve soil health, increase farm incomes and enhance climate change adaptation and mitigation in Cambodia. To achieve this, the project will facilitate access to and use of agricultural inputs such as machinery, cover crop seeds and extension services for sustainable intensification of agricultural production for at least 12,000 smallholder farmers (40% women).

2

#### Viable business models for products & services

This will be achieved by supporting established public and private actors to raise awareness of sustainable intensification practices and provide appropriate technologies and services to farmers. The project will also facilitate capacity building and technical support to the government at national and local levels to establish a public-private agricultural extension model. In addition, companies that produce and/or sell sustainable agricultural technologies will be helped to develop and expand their business activities through business development and marketing support.

3

#### Supporting transition finance to accelerate adoption

To incentivise farmers to adopt sustainable practices, the project also seeks to develop innovative monetisation models, such as a reward system, for those transitioning from conventional to sustainable practices.

### Goal:

The project promotes sustainable agriculture by promoting appropriate technologies and extension services, improving soil health, and increasing the productivity and incomes of smallholder farmers. It supports private sector actors in developing self-sustaining business models for agricultural inputs while strengthening public-private collaboration to advance Cambodia's conservation agriculture and sustainability goals.

### Expected Results:

- **4,000 farmers (40% women)** participating in intervention activities
- **12,000 farmers (40% women)** using or adopting promoted products and services
- **3,000 households** increased their net income
- **12,000 tons** of CO<sub>2</sub> emissions reduced or sequestered

