



CALL FOR APPLICATIONS

ENTREPRENEUR INVESTMENT SUPPORT (EIS) TECHNICAL ASSISTANCE FOR SMEs RAISING FUND

BACKGROUND

Entrepreneur Investment Support (EIS) is an initiative within the Enhancing Entrepreneurial Ecosystem and Investment (3Ei), funded by Swiss Agency for Development and Cooperation (SDC), Korea International Cooperation Agency (KOICA) and Khmer Enterprise and co-implemented by Khmer Enterprise and Swisscontact. EIS provides technical assistance support to small and medium enterprises (SMEs) that are trying to secure investments or have raised funds and need additional non-financial support for sustainable growth.

WHO IS QUALIFIED FOR SUPPORT?

To be eligible for support from EIS, the company must fit the following criteria:

- Must have operated for more than one year and have up and running products which are ready to scale up and generate revenue, but it does not need to have broken even.
- Prioritize the 4 sectors such as ICT, agriculture, manufacturing and services but also open to other sectors.
- Must address at least two of the UN 2030 Sustainable Development Goals (SDGs – click here for details: <https://bitly.ws/18B3>), for instance, SMEs must address beyond the Goal 8, and they also need to generate value creation for social and/or environmental creation.
- Must be currently fundraising and seeking to become more “investment ready” or SME has recently raised funds from the partners and would like additional support to help grow your business.
- Priority will be given to the applicants who used to attend accelerator/investment readiness programs or secure pre-seed or angle round of investment capital.

HOW DOES THIS WORK?

- ✦ EIS offers technical assistance (TA) to SMEs. This TA can cover a wide range of TA options—including tax, legal, business planning and strategy, accounting, sales and marketing, technical experts, among others—and is provided through a pool of vetted consultants.
- ✦ If you are chosen to participate in this opportunity, you gain access to business support that can help your company become more investment ready as well as connect your business with investors for fundraising.

HOW CAN YOU PARTICIPATE?

Please follow these steps to participate this opportunity:

- ✦ Fill out the application form via the QR code below.
- ✦ If you have questions during the application process, contact **Ms. Maryna Soun** at maryna.soun@swisscontact.org.
- ✦ After a pre-selection process of your application, the EIS Team will invite the most promising businesses for interviews.
- ✦ Businesses who are selected will receive support services.



Scan here to
request for EIS

