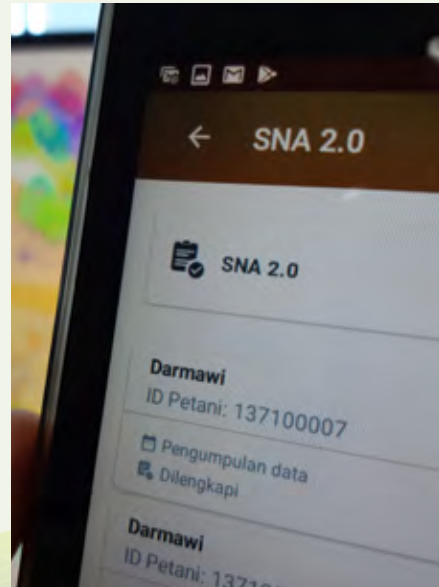


# Semester Report Highlight 2019

Sustainable Cocoa Production Program

January - June 2019



## SNA 2.0 Apps as a participatory instrument to identify social asset and structure

SCPP continues to hone its approach to make sustainable chains more effective and efficient by applying Social Networks Analysis (SNA) tools. This approach enables SCPP and its supply chain partners to map the informal information and knowledge sharing networks in cocoa farming communities in order to accelerate the diffusion and adoption of innovations. SCPP improves and updates its sociometric survey tool on CocoaTrace to SNA 2.0. The new version now identifies which social ties lead directly to execution of innovations on the farm (mobilized social capital) and it provides details on the institutions that are connected to farmers. This creates a map of influential institutions for farmer, for the village and for the entire supply network. This enables better coordination between institutions supporting farmers. The goal is to support innovation systems within the sustainable supply chains. SNA 2.0 provides never-before available insights into the producer networks and their communities in the effort to attain sustainability.



## Bootcamp Wira-Kakao to strengthen communication and engagement skill

The program team conceived the model of Master Training as 'Wira-Kakao Bootcamp'. The Bootcamp does not only aim to improve the technical knowledge and skill on cocoa farming management but also the communication skills, critical thinking and farmer engagement strategies of the coaches. These complementary skills are required to build trust and confidence to approach the farmers and cocoa stakeholders. Throughout the training, the Wira-Kakao participants worked in teams on problem solving scenarios and strategies to best introduce farmers to innovations and better farming practices. It provided useful tools such as adult-education communication strategies, role-playing, and days-long sessions in the cocoa farms to better evaluate and analyse the needs of the farm and farmers.



*Ayo rawat kebun!*



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# Program Achievement



71

## Master Trainers

The Program trained 71 private sector's staffs to become trainers. Since 2012, cumulatively SCPP has trained **2,803 master trainers**.



225

## Cocoa Producer Groups (CPG)

Farmer groups play an important role as a support network for fellow farmers. Since 2012, the Program has supported **5,964 producer groups**.



5,500

## Cocoa Farms (ha)

Cumulatively, the Program has supported **153,287 hectares** of cocoa farm for better farm management practices.



14

## Existing Demofarms Assisted

Since 2012, the Program has supported and/or established **200 demofarms** throughout program areas.



138,434

## Produced Seedlings

To help address the issue of aging cocoa trees, SCPP has worked to assist and monitor 16 existing nurseries during the first semester 2019. Since 2012, the Program has supported **620 existing and new nurseries** that managed by the group and individual farmer.

## Farmers Trained on GAP and Certification

Good Agricultural Practices training combined with Code of Conduct is the cornerstone of SCPP's suite of trainings to promote responsible and sustainable practices. Since 2012, the Program has trained **155,468 farmers** on GAP.

5,627



21,188

## Farmers Trained on GFP

Financial literacy important to overcome poverty, Good Financial Practices training teaches farmers how to manage household cash flow and farming expenses. Since 2014, the Program has trained **90,537 households** on GFP.



22,546

## Farmers Certified

Certification opens opportunity for dedicated farmers who are committed to cocoa and adopt best practices to improve productivity. Since 2012, the Program has facilitated certification for **81,681 farmers**.



727,269,600

## Premium Fee (IDR)

Farmers are rewarded for the extra effort to manage sustainable farming. This year, **IDR 727,269,600** premium payment has been distributed to the certified farmers in South Sulawesi. In total, **IDR 13,700,278,303** has been disbursed to farmers in Sumatra and Sulawesi since 2015.

