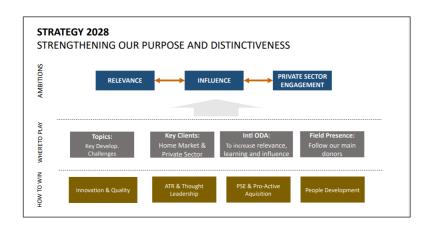
# **SUSTAINABILITY STRATEGY 2024-2028**





# WHY DID SWISSCONTACT DEVELOP A SUSTAINABILITY STRATEGY? TO SUPPORT THE DELIVERY OF ITS STRATEGY 2028.





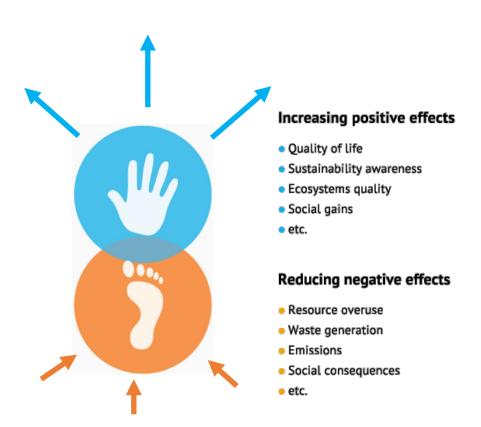
As an NGO, Swisscontact wants to maximise its positive contribution. At the same time, it has a duty to minimise any negative impacts that we have on people and the planet.

In Strategy 2028, a commitment to transparency was made: managing our activities and reporting against KPIs. These measure progress towards the strategy's targets and the fulfilment of the organization's mission. By reporting on the additional indicators included in this sustainability strategy, Swisscontact will be even more transparent.

This sustainability strategy and associated commitment to reporting follows similar initiatives by private sector entities, for example, those with whom Swisscontact cooperates.

The time period for the targets in the sustainability strategy matches those of Swisscontact's Strategy 2028.

# HOW ARE RELEVANT SUSTAINABILITY TOPICS CATEGORIZED? THERE IS A NEED TO DISTINGUISH BETWEEN POSITIVE AND NEGATIVE IMPACTS



The concept of an organizational footprint originated to describe negative impacts on the environment (e.g.  $CO_2$  emissions  $\rightarrow$  carbon footprint). The idea has since been expanded to be used for social and governance topics too. A footprint is smaller when an organization behaves responsibly and manages risks.

The contrasting handprint concept is the sum of an organization's positive impacts on the environment, society and governance. A handprint is bigger when opportunities are taken.

In structuring its sustainability strategy, Swisscontact make use of this framework. It seeks to maximise its handprint, while minimising its footprint.

# HOW DID SWISSCONTACT CHOOSE WHICH TOPICS TO INCLUDE IN THE STRATEGY? TO START WITH, IT IDENTIFIED THE TOPICS THAT WERE "MATERIAL".

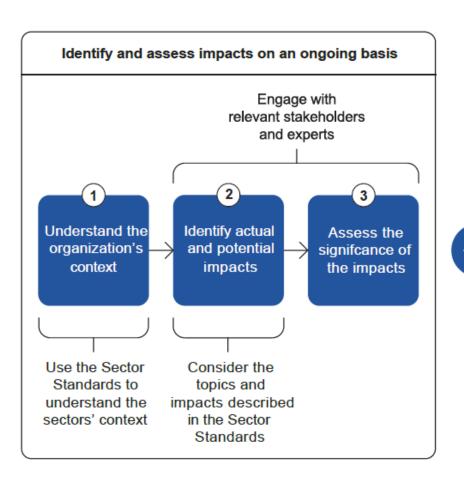


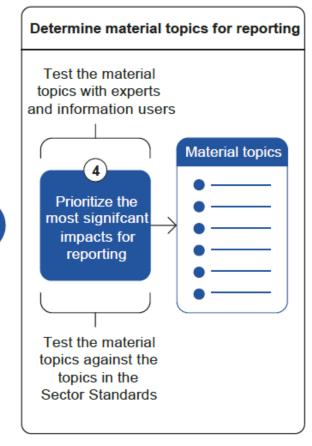
Material topics are those that represent the organization's most significant impacts on the economy, environment, and people, including impacts on their human rights. These impacts may be positive or negative.

In order to determine a list of material topics that has legitimacy, a standard process involving stakeholder engagement needed to be followed and documented.

The final decision about which topics are material rests with the highest governing body of an organization, in Swisscontact's case, the Foundation Board.

# SWISSCONTACT'S PROCESS FOR DETERMINING MATERIAL TOPICS FOLLOWED A STANDARD APPROACH. STAKEHOLDER CONSULTATION IS ESSENTIAL.





Define | Measure | baseline

Set targets Decide on actions

Figure from GRI

# WHICH IMPACTS WILL SWISSCONTACT FOCUS ON? INTERNAL AND EXTERNAL STAKEHOLDER CONSULTATIONS HELPED IT DETERMINE 9 MATERIAL TOPICS.

#### **Negative impacts / risks**



- Compliance and anti-corruption
- Greenhouse gas emissions
- Human rights

#### **Positive and negative impacts**



- Gender, equality, and social inclusion
- Corporate governance
- Biodiversity

#### Positive impacts / opportunities



- Jobs and income
- Green skills and green jobs
- Decent work

# HOW ARE THESE TOPICS GROUPED? THE 9 TOPICS CAN BE SPLIT INTO THREE CATEGORIES: ENVIRONMENTAL, SOCIAL AND GOVERNANCE

#### **Environmental**



- Greenhouse gas emissions
- Biodiversity
- Green skills and green jobs

#### Social



- Jobs and income
- Decent work
- Gender, equality, and social inclusion
- Human rights

#### Governance



- Compliance and anti-corruption
- Corporate governance

# HOW WILL SWISSCONTACT MANAGE THE MATERIAL TOPICS? FOR EACH IT DEFINED INDICATORS AND SET TARGETS FOR STEERING AND REPORTING.



The selected indicators are either in Swisscontact's reporting systems already or data can be collected using existing systems, like the annual results aggregation or project quality and risk assessment (PQRA). In a few cases, separate data collection was set up.

The targets for each indicator were set either in Autumn 2023 or Autumn 2024, depending on baseline availability. At those times, the actions required to reach the targets were determined.

Implementation of the strategy started in 2024 and will continue in 2025.

# HOW WILL SWISSCONTACT REPORT ON PROGRESS? INFORMATION WILL BE PUBLISHED IN THE ANNUAL REPORT AND AN ADDITIONAL GRI CONTENT INDEX.







In the Annual Report 2023 we will announce the strategy. In subsequent Annual Reports, we will report newsworthy highlights:

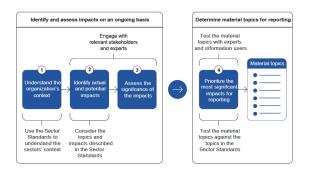
- Handprint achievements
- Early/over-achievement of any targets
- Case studies and stories

In addition, for each reporting period from 2024 onwards, we will produce a short GRI Content Index: a table with links to webpages, references to existing documents or short text answers. We will use this to report against all targets for all material topics, both handprint and footprint.



# HOW WILL SWISSCONTACT ENSURE THAT ITS STRATEGY REMAINS RELEVANT AND FIT FOR PURPOSE UNTIL 2028? IT WILL CONDUCT REGULAR REVIEWS.





The development cooperation and sustainability landscapes change. New topics emerge, and existing ones increase or decrease in importance.

It's important that the sustainability strategy remains relevant. Through networking and reading staff will keep up to date on trends and developments in sustainability reporting and practises. Swisscontact will do regular checks of progress towards targets and, if necessary, take remedial action.

In 2026, Swisscontact will do a repeat of the materiality analysis exercise with internal and external stakeholder consultation. This ensures that any new impacts, particularly negative impacts, are proactively identified and managed. Any changes to the list of material topics would need to be approved by the Foundation Board.





# **TARGETS IN AREA OF ENVIRONMENT**

Topics	Indicators	Target set in 2023	Target set in 2024	Notes
	Environmental topics			
Greenhouse gas emissions	Direct (Scope 1) GHG emissions (GRI 305-1)		N/A	No target. Reporting only. See target below
	Energy indirect (Scope 2) GHG emissions (GRI 305-2)		N/A	No target. Reporting only. See target below
	Other indirect (Scope 3) GHG emissions (GRI 305-3)		N/A	No target. Reporting only. See target below
	Reduction of GHG emissions (Swisscontact's own; GRI 305-5) Scope 1 and 2		-30%	Aim to reach by 2028
	Reduction of GHG emissions (Swisscontact's own; GRI 305-5) Scope 3		-18%	Aim to reach by 2028
	Avoided GHG emissions or captured GHG emissions (project impact)		150 000 t	Mandate-dependent. Five years' results (2024-2028) added together
	Negative GHG emissions (carbon sequestration)		2000 t	Aim to reach by 2028
Biodiversity	% of projects having scope to make a positive impact on biodiversity that do so		100% annually	
	% of projects that put biodiversity significantly at risk		0% annually	
Green skills and green jobs	% of jobs created/retained that are green or greener		30% annually	Aim to reach by 2028
	% of people trained in green skills	50% annually		Aim to reach by 2028
	% of projects promoting green skills or green and greener jobs		50% annually	Aim to reach by 2028

# TARGETS IN AREA OF SOCIAL (1/2)

Topics	Indicators	Target set in 2023	Target set in 2024	Notes
Social topics				
Jobs	Number of jobs created or retained	50,000 in total by 2028		Mandate-dependent. Five years' results (2024-2028) added together
Income	Additional net income generated (CHF)	CHF 300M in total by 2028		Mandate-dependent. Five years' results (2024-2028) added together
Human rights	% of implementation agreements with project implementation partners that reflect human rights commitments	100% annually		
	% of new private sector partners that have been screened for their human rights track record (including child and forced labour, adapted from GRI 412-3)	100% annually		
	% of employees trained on human rights policies or procedures (GRI 412-2)	100% annually		
Decent work	% of projects having an employment objective that encourage private sector partners to promote decent working conditions		100% annually	
Gender, equality, and social inclusion	% of project beneficiaries who are women	50% annually		
(LNOB = "leave no one behind" = people from particularly marginalized groups)	% of project beneficiaries who are women belonging to LNOB groups		20% annually	
	% of projects that target LNOB		60% annually	
	% of projects which are gender-sensitive	100% annually		
	% of projects that implement gender-positive or gender- transformative interventions		75% annually	

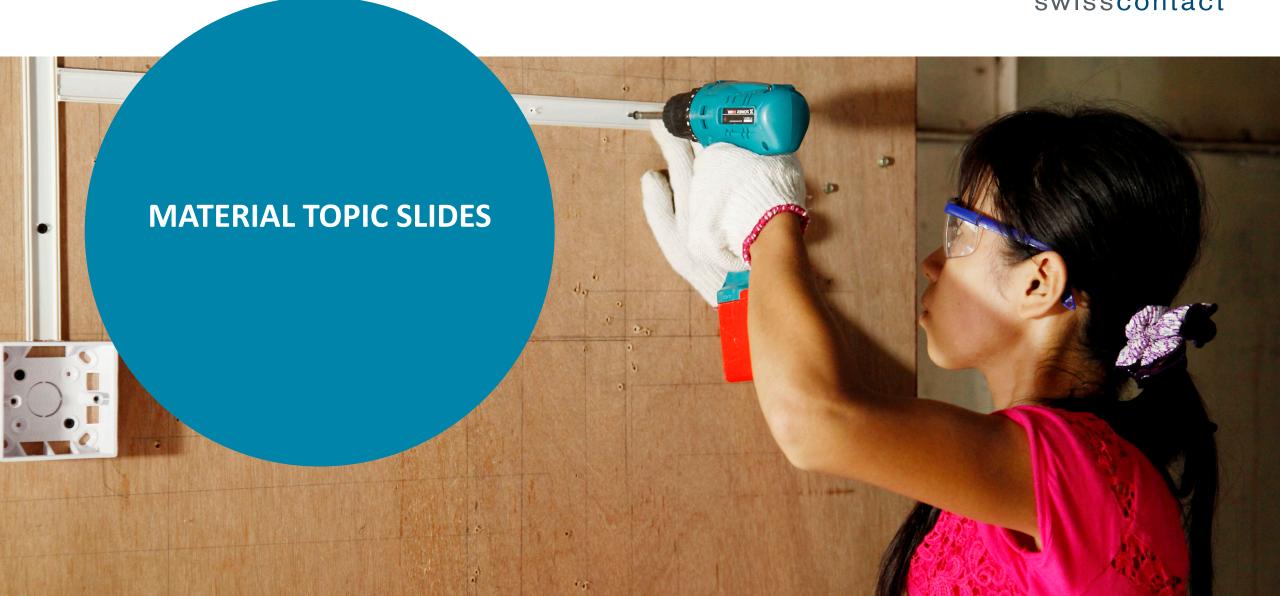
# TARGETS IN AREA OF SOCIAL (2/2)

Topics	Indicators	Target set in 2023	Target set in 2024	Notes
Gender, equality, and social inclusion	Gender diversity of all employees (GRI 405-1)	Min. 40% men/women		Aim to reach by 2028
	Gender diversity of the Foundation Board (GRI 405-1)	Min. 40% men/women		Aim to reach by 2028
	Gender diversity of the Executive Board (including CEO) (GRI 405-1)	Min. 40% men/women		Aim to reach by 2028
	Gender diversity two levels below the CEO (GRI 405-1)	Min. 40% men/women		Aim to reach by 2028
	Gender diversity of country directors (GRI 405-1)	Min. 40% men/women		Aim to reach by 2028
	Age diversity of the management team (CEO and the three levels below) (GRI 405-1)	Min. 40% are either under 50 or over 50		Aim to reach by 2028
	Diversity of nationality of the Executive Board (including CEO) (GRI 405-1)	Min. 15% from the Global South		Aim to reach by 2028
	Diversity of nationality two levels below the CEO (GRI 405-1) (Regional Directors)	Min. 50% from the Global South		Aim to reach by 2028
	Diversity of nationality three levels below the CEO (GRI 405-1) (Country Directors)	Min. 50% from the Global South		Aim to reach by 2028
	Ratio of basic salary of women to men (GRI 405-2) - Unadjusted pay gap globally		See targets above	Reporting only. The unadjusted gender pay gap is heavily influenced by the gender distribution at different management levels.
	Ratio of basic salary of women to men (GRI 405-2) - Adjusted gender pay gap for Swiss contracts		< 4% annually	

# **TARGETS IN AREA OF GOVERNANCE**

Topics	Indicators	Target set in 2023	Target set in 2024	Notes
<b>Governance topics</b>				
Compliance and anti-corruption	% of employees trained on the CoC* per year (including anti-corruption, GRI 205-2e)	100% annually		
	% of new partners who sign to say that they will comply with the CoC*	100% annually		
	Number of breaches of CoC* reported (thereof corruption (GRI 205-3), thereof SEAH)	N/A		No target. Reporting only
	Number of breaches of CoC* substantiated (thereof corruption (GRI 205-3), thereof SEAH)	N/A		No target. Reporting only
	% of new project partnerships signed, to which the partnership management policy is applied	100% annually		
Corporate	% of new private sector donor relationships established, to which the policy on cooperation with donors from the private sector is applied	100% annually		
governance	Number of partners Swisscontact is supporting in the area of organizational governance		100 annually	
	Retention of Zewo certification	Certification retained		
	The statutory auditor expresses an unqualified opinion on the consolidated financial statements	Unqualified opinion		
	The statutory auditor expresses a positive opinion on the internal control system	Positive opinion		





## THE ANATOMY OF THE MATERIAL TOPIC SLIDES

Is this primarily a handprint or footprint topic, or both?





Is this an environmental, social or governance topic?

Which SDG(s) does it link to?



### **Topic description and our contribution**

A brief description of what this topic is about and how it relates to our work

#### **Indicators**

Bullet points detailing which indicators we will use to set targets and measure progress

### **Targets**

Targets are timebound. They are either annual targets or have a planned achievement date of 2028, in line with Strategy 2028.

Some targets have been set in 2023. Others will be set in 2024.

#### **Actions**

Actions will be checked to make sure that they are sufficient to reach the targets.

The necessary investments will be calculated and included in the annual planning process.

### **GREENHOUSE GAS EMISSIONS**







#### **Topic description and our contribution**

If more and very rapid action to curb greenhouse gas emissions is not taken, catastrophic climate breakdown is predicted to lead to severe human costs, including the loss of many lives and conflict over natural resources. Environmental degradation would be inevitable. Swisscontact emits greenhouse gases. We have company vehicles, we purchase heating and electricity, and we fly. We recognise the need to limit our emissions according to the 1.5C pathway. Through our project work, we have the opportunity to help others reduce greenhouse gas (GHG) emissions e.g. through improving agricultural practices or waste management.

#### **Indicators**

- Direct (Scope 1) GHG emissions (GRI 305-1)
- Energy indirect (Scope 2) GHG (GRI 305-2)
- Other indirect (Scope 3) GHG (GRI 305-3)
- Reduction of GHG emissions (Swisscontact's own; GRI 305-5) Scope 1 and 2
- Reduction of GHG emissions (Swisscontact's own; GRI 305-5) Scope 3
- Avoided GHG emissions or captured GHG emissions (project impact)
- Negative GHG emissions (carbon sequestration)

#### **Targets**

- No target. Reporting only
- No target. Reporting only
- No target. Reporting only
- -30% vs baseline by 2028
- -18% vs baseline by 2028
- 150,000 t (cumulative 2024-2028)
- 2000 t (cumulative 2024-2028)

- Carbon reporting exercise
- Annual results aggregation
- External source: TREEO

## **BIODIVERSITY**









#### **Topic description and our contribution**

There is increasing international focus on biodiversity. This is a relevant topic for us. Through our projects, we have the potential either to boost biodiversity or to harm it. Some projects have scope to have a positive impact on through the promotion of agroecological practices, sustainable natural resource management, environmental education activities or reduced pollution. Other projects need to be designed carefully to avoid detrimental land or sea use changes or increasing the quantity of natural resources that are exploited.

#### **Indicators**

- % of projects having scope to make a positive impact on biodiversity that do so
- % of projects that put biodiversity significantly at risk

### **Targets**

100% annually

• 0% annually

- Project Quality and Risk Assessment (PQRA)
- Project Quality and Risk Assessment (PQRA)

## **GREEN SKILLS AND GREEN JOBS (GSJ)**









### **Topic description and our contribution**

Green skills and green jobs are a prerequisite to make the transition to a greener economy happen. Today, skills gaps are already recognized as a major bottleneck in several sectors, such as renewable energy, energy and resource efficiency, renovation of buildings, climate sensitive construction, environmental services, and manufacturing. We help to fill those skills gaps.

\* Green jobs are jobs that contribute to preserve or restore the environment, be they in traditional sectors such as manufacturing and construction, or in new, emerging green sectors such as renewable energy and energy efficiency (adapted from ILO 2011).

#### **Indicators**

- % of jobs created or retained that are green or greener
- % of people trained in green skills
- % of projects promoting green skills or green jobs

### **Targets**

- 30% annually. Aim to reach by 2028
- 50% annually. Aim to reach by 2028
- 50% annually. Aim to reach by 2028

- Annual results aggregation
- Annual results aggregation
- In 2024, annual results aggregation.
   From 2025, Project Quality and Risk Assessment (PQRA)

### **JOBS AND INCOME**









#### **Topic description and our contribution**

Sustainable economic development depends on creating the conditions for people to engage in productive work that provides a living income. Our work to create jobs and boost income is front and centre of this sustainability strategy. We strengthen the competitiveness of individuals so they can improve their opportunities for employment. We enhance the competitiveness of companies to support their growth. We promote socio-economic systems that favour comprehensive development in the regions we work in.

#### **Indicators**

- Number of jobs created or retained
- Additional net income generated (CHF)

### **Targets**

- 50,000 jobs (cumulative 2024-2028)
- CHF 300M (cumulative 2024-2028)

- Annual results aggregation
- Annual results aggregation

### **HUMAN RIGHTS**





Supports many SDGs

#### **Topic description and our contribution**

Human rights are rights inherent to all human beings, regardless of race, sex, nationality, ethnicity, language, religion, or any other status. Human rights include the right to life and liberty, freedom from slavery and torture, freedom of opinion and expression, the right to work and education, and many more. Everyone is entitled to these rights, without discrimination. The upholding and promotion of human rights can act as a catalyst for social and economic development. Swisscontact may <u>cause</u> human rights abuses in that employees are in positions of influence within local communities. There is a risk that this dynamic could set up the potential for abuses of power (e.g. sexual exploitation). Swisscontact may <u>contribute to</u> human rights infringements due to negative consequences of joint/partner-led programmes. There is a risk that we are <u>linked to</u> human rights abuses if a corporate donor is guilty (e.g. by recruiting migrant labourers through agencies where there is a risk of bonded labour).

#### **Indicators**

- % of implementation agreements with project implementation partners that reflect human rights commitments
- % of new private sector partners that have been screened for their human rights track record (including child and forced labour, adapted from GRI 412-3)
- % of employees trained on human rights policies or procedures (GRI 412-2)

### **Targets**

- 100% annually
- 100% annually
- 100% annually

- Annual results aggregation & assurance from Acquisitions
- Annual results aggregation
- Code of conduct e-learning statistics

### **DECENT WORK**







### Topic description and our contribution

It is not only the quantity of jobs that is important, the quality of those occupations is also very relevant. We aim to promote better working conditions to the extent that the country contexts permit. While we cannot ensure the creation of jobs that meet all 10 ILO indicators, through our partnerships we are able to influence the quality of jobs according to three of those criteria. Decent work in the context of Swisscontact projects means: adequate earnings and productive work, safe work environment, equal opportunity and equal treatment in employment (e.g. workplaces free of discrimination, harassment, and abuse.

#### **Indicators**

 % of projects having an employment objective that encourage private sector partners to promote decent working conditions

### **Targets**

100% annually

#### Monitoring

 Project Quality and Risk Assessment (PQRA)

## **GENDER, EQUALITY AND SOCIAL INCLUSION**









#### **Topic description and our contribution**

Gender equality refers to the equal rights, responsibilities and opportunities of women and men and girls and boys. Work to promote equality in general is not limited to gender but covers race, ethnicity, age, sexual orientation, socio-economic status and religion. Social inclusion is defined as a process which leads individuals and groups to taking part in society by benefiting from its opportunities and developing their abilities. We consider the promotion of diversity within Swisscontact and our projects to be part of social inclusion.

#### **Indicators**

- % of project beneficiaries who are women
- % of project beneficiaries who are women belonging to LNOB\* groups
- % of projects that target LNOB\*
- % of projects that are gender-sensitive
- % of projects that implement gender-positive or gendertransformative interventions
- Diversity of governance body and employees (GRI 405-1)
- Ratio of basic salary of women to men (GRI 405-2) -Unadjusted pay gap globally
- Ratio of basic salary of women to men (GRI 405-2) Adjusted gender pay gap for Swiss contracts

### **Targets**

- 50% annually
- 20% annually
- 60% annually
- 100% annually
- 75% annually
- 9 separate internal targets for gender, age and nationality at various management levels. Aim to reach by 2028.
- No target. Reporting only.
- < 4% annually</li>

- Annual results aggregation
- Annual results aggregation
- Project Quality and Risk Assessment (PQRA)
- Project Quality and Risk Assessment (PQRA)
- Project Quality and Risk Assessment (PQRA)
- Staff statistics
- External source: calculated for us by a consultant
- External source: LOGIB tool

### **COMPLIANCE AND ANTI-CORRUPTION**







### **Topic description and our contribution**

Recognising that we work in fragile contexts with increased risks of abuse of power or corruption, we wish to dedicate extra attention to this area. Sexual abuse and harassment (SEAH) is particularly an issue where there is an actual or perceived imbalance of power. We have a duty of care of employees, partners and beneficiaries. Procurement decisions need to be free from corruption. We have a duty to ensure project spend is allocated appropriately.

#### **Indicators**

- % of employees trained on the CoC\* each year (including anti-corruption, GRI 205-2e)
- % of new partners who sign to say that they will comply with the CoC\*
- Number of breaches of CoC\* reported (thereof corruption (GRI 205-3), thereof SEAH)
- Number of breaches of CoC\* substantiated (thereof corruption (GRI 205-3), thereof SEAH)

#### **Targets**

- 100% annually
- 100% annually
- No target. Reporting only
- No target. Reporting only

- Code of conduct e-learning statistics
- Annual results aggregation and assurance from Acquisitions
- Code of conduct log
- Code of conduct log

### **CORPORATE GOVERNANCE**







#### **Topic description and our contribution**

Corporate governance is the combination of rules, processes and laws by which an organization is operated, regulated and controlled. Good corporate governance is a collection of practices which seek to ensure that the organization achieves its purpose. Keywords are accountability, transparency, efficiency, inclusivity and rule of law (including regulations). We work in fragile contexts. Sometimes we work with partners who we know have weak governance structures. Through our partnership management policy, we offer them support.

#### **Indicators**

- % of new project partnerships signed, to which the partnership management policy is applied
- % of new private sector donor relationships established, to which the policy on cooperation with donors from the private sector is applied
- Number of partners Swisscontact is supporting in the area of organizational governance
- Retention of Zewo certification
- The statutory auditor expresses an unqualified opinion on the consolidated financial statements
- The statutory auditor expresses a positive opinion on the internal control system

#### **Targets**

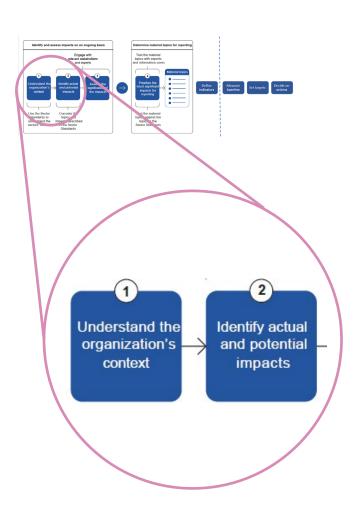
- 100% annually
- 100% annually
- 100 annually
- Certification retained
- Unqualified opinion
- Positive opinion

- Annual results aggregation
- Assurances from Partners & Clients domain
- Annual results aggregation
- External source: ZEWO
- External source: Audit report
- External source: Audit report





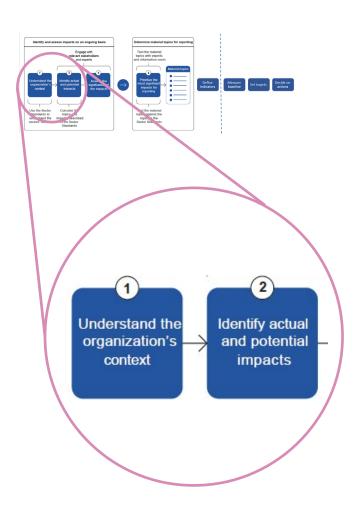
# WE USED A VARIETY OF INFORMATION SOURCES TO UNDERSTAND THE ORGANIZATION'S CONTEXT AND TO IDENTIFY ACTUAL AND POTENTIAL IMPACTS



- GRI Universal Standards
- GRI Sector Standards (for NGOs past edition)
- GRI Topic Standards
- SASB Standards
- SDGs
- Sustainability reports from other organizations
- Internal consultation
- External consultation with sustainability experts

From these sources, we compiled a longlist of **50+ impacts**, which we then grouped into **23 topics** to make assessment manageable.

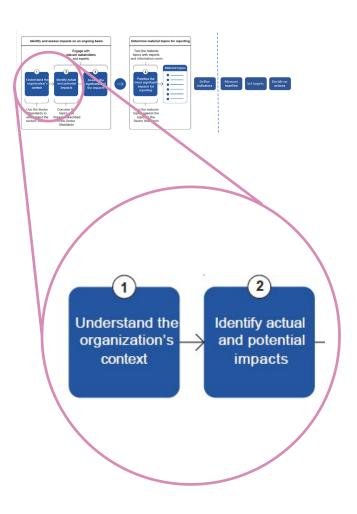
## THE LIST OF 23 TOPICS WHICH WE TOOK FORWARD FOR DETAILED ASSESSMENT



- 1. Greenhouse gas emissions
- 2. Biodiversity
- 3. Waste and pollution
- 4. Land use changes
- 5. Green skills and green jobs
- 6. Decent work
- 7. Gender, diversity, and social inclusion
- 8. Staff training and education
- 9. Human rights
- 10. Child labour
- 11. Community cohesion
- 12. Resilience and adaptive capacity

- 13. Competitive markets
- 14. Compliance and anti-corruption
- 15. Ethical fundraising
- 16. Resource allocation
- 17. Stakeholder engagement
- 18. Coordination
- 19. Decentralization
- 20. Digitalization
- 21. Investment strategy
- 22. Corporate governance
- 23. Financial stability

## **EXPLAINING THE RELEVANCE OF EACH TOPIC**



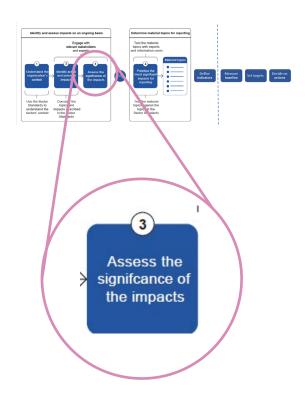
We prepared explanations of each topic for the internal stakeholders. We want to make sure that everyone understood:

- The topic definition
- What Swisscontact's actual and potential impacts could be
- What we are doing already in this topic area to mitigate risks or take advantage of opportunities

#### 1. GREENHOUSE GAS EMISSIONS

- Definition: The emission of greenhouse gases (GHG), primarily CO<sub>2</sub>, causes climate change. The burning of
  fossil fuels for heating, electricity generation, manufacturing and transportation is the major driver of
  emissions, along with agriculture. China, the USA, and other developed countries emit the most. However,
  the effects of climate change are disproportionately experienced by people in developing countries.
- Negative impact: If more and very rapid action to curb greenhouse gas emissions is not taken, catastrophic climate breakdown is predicted to lead to severe human costs, including the loss of many lives and conflict over natural resources. Environmental degradation would be inevitable.
- Possible Swisscontact examples: Swisscontact is responsible for the emission of greenhouse gases. We
  purchase heating and electricity, and we use transport most notably air travel. We do not offset our
  corporate CO<sub>2</sub> emissions. Our travel policy does not mention CO<sub>2</sub>. There is a risk we could be linked to
  corporate partners whose business model is carbon intensive (e.g. processing of dairy products). There is
  a risk that some projects (e.g. support for livestock farming) contribute to more GHG.
- Existing mitigation measures: Our environmental responsibility policy outlines how we can contribute to
  emissions reductions by supporting traditional sectors to be greener or by promoting green sectors. Our
  policy on cooperation with donors from the private sector compels us to do due diligence before working
  with carbon-intensive businesses.

# TO ASSESS THE SIGNIFICANCE OF THE TOPICS, FIRST, INTERNAL STAKEHOLDERS ASSESSED THE IMPACT OF SWISSCONTACT ON EACH TOPIC (SALIENCY)



Of our 23 identified topics, some topics are broadly:

- negative (e.g. Greenhouse gas emissions)
- positive (e.g. Digitalization)
- neutral/both/it depends (e.g. Investment strategy)

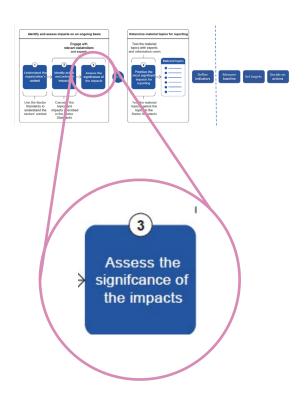
Where colleagues were assessing the saliency of **positive or neutral** topics, we asked them to think about them in terms of potential **missed opportunities**.

Saliency is a concept borrowed from human rights due diligence. It comprises two dimensions:

- **Severity** (scale, scope and remediability) of a negative impact or missed opportunity
- Likelihood of that negative impact or missed opportunity occurring

24 colleagues (RDs, CDs, working area leads, sustainability criteria advisors, project teams) completed the survey and some were interviewed as well.

# SECOND, WE CONDUCTED INTERVIEWS WITH MEMBERS OF THE EB AND COMMS TO ASSESS HOW SWISSCONTACT'S BUSINESS IS IMPACTED BY THE TOPICS (RISK)



We chose to look at these risks through a reputation lens as it is through reputational damage that our ability to raise funds or attract partners would be negatively affected.

The level of reputational risk inherent in each topic varies. This is determined in large part by how **emotive** the topics are and how **closely they are connected to our core purpose**.

23 topics were rated for:

- How damaging a negative news story or report would be
- How likely that it to happen

8 senior colleagues were interviewed and completed a rating exercise.

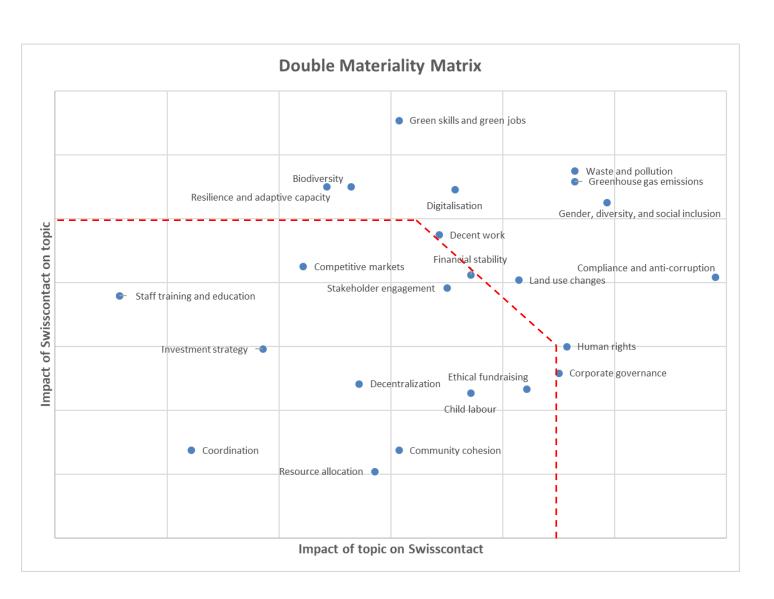
# WE COMBINED THE SURVEY RESULTS IN A DOUBLE MATERIALITY MATRIX. IT SHOWS OUR IMPACT ON EACH TOPIC AND EACH TOPIC'S IMPACT ON US.

The materiality matrix was useful because it showed us which topics we needed to discuss in detail with external stakeholders.

#### 12 high scoring topics for discussion: ----

The 9 highest scoring topics overall plus the 3 which scored at least 6.5/10 in any dimension.

- 1. Compliance and anti-corruption
- 2. Gender, diversity, and social inclusion
- 3. Waste and pollution
- 4. Greenhouse gas emissions
- 5. Digitalisation
- 6. Land use changes
- 7. Green skills and green jobs
- 8. Human rights
- 9. Corporate governance
- 10. Decent work
- 11. Biodiversity
- 12. Resilience and adaptive capacity



# MOVING ON TO EXTERNAL STAKEHOLDER CONSULTATION, WE INTERVIEWED PARTNERS TO TEST THE RELEVANCE OF THE 12 HIGH SCORING TOPICS WITH THEM



We carried out 8 interviews with representative of:

- Institutional donors
- Private foundations
- Corporate partners
- Academic partners

#### Among other things, we asked:

- Which of the 12 topics are most relevant?
- Do any of the topics need to be addressed urgently?
- Do any topics present big opportunities for us?
- Are there topics that we could address to increase your trust in us?

### WE ALSO INVITED PARTNERS TO GIVE GENERAL FEEDBACK AND ADVICE



"Can you come at it from a competence perspective? These are the challenges: This is what we're good at. Here we can make a difference. Focus!"

"When you consider risks/footprint, you can streamline and document existing risk management policies and procedures."

"Stakeholder consultation is key. It is really important to involve external stakeholders."

> "I got a bit confused. When you display these topics, can you show more clearly what is what? Some of these are what you do. And others are how you do it."

"Do no harm is a must!"

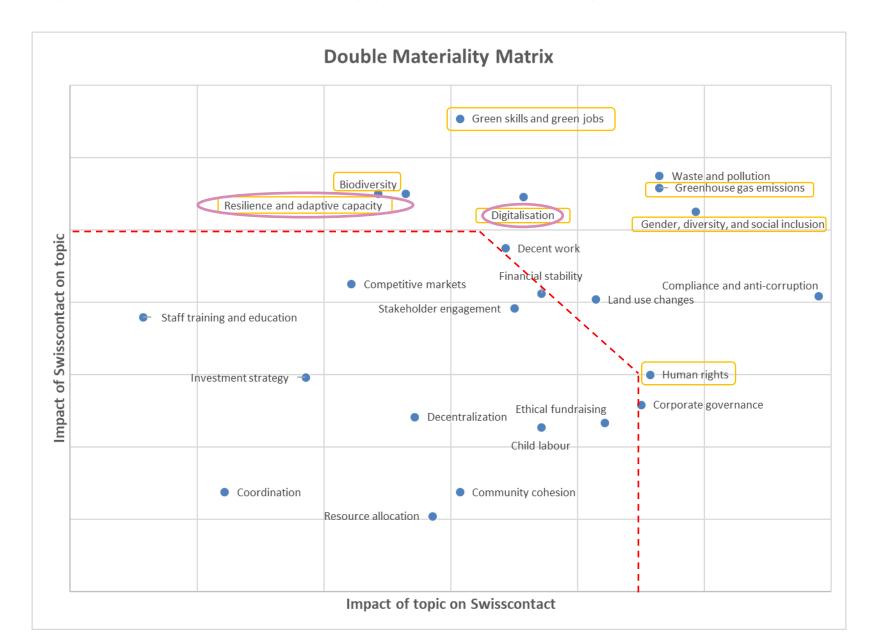
## PARTNERS INDICATED THE TOPICS THAT WERE MOST RELEVANT FOR THEM

Priorities for external stakeholders (topics scoring 4+)

Despite being prioritised by external stakeholders, topic was not deemed to be material (reasoning on next two slides)



Торіс	Frequency of mentions
Biodiversity	6
Resilience and adaptive capacity	6
Greenhouse gas emissions	5
Digitalization	4
Gender, diversity and social inclusion	4
Green skills and green jobs	4
Human rights	4
Compliance and anti-corruption	3
Land use changes	3
Corporate governance	1
Decent work	1
Waste and pollution	1



# TAKING THIS FEEDBACK AS WELL AS OTHER CONSIDERATIONS INTO ACCOUNT, AT A MEETING ON 15<sup>TH</sup> JUNE THE TOPICS WERE PRIORITIZED AND A THRESHOLD SET.



The wider working group met on 15<sup>th</sup> June 2023 to discuss the materiality matrix and external stakeholder feedback. It prioritized the topics and set a threshold for materiality.

- **Digitalization** presents important opportunities for us and our beneficiaries. As an organization, we are well underway with digital tools and e-learnings. Data security is a big concern but we will handle it as a corporate governance issue. Although digitalization is important it is less urgent than others. It is **not material**.
- Waste and pollution scored very high on the double materiality matrix but it was not mentioned often by external stakeholders. Swisscontact recommends the minimal amount of agrochemicals, an important source of pollution. We do great work in waste reduction but the number of projects is small. Because the handprint potential is small, the topic was deprioritized and is **not material**.
- Resilience and adaptive capacity was one of the lowest scoring topics under consideration. However, it was rated high by external stakeholders. Although internally we had defined the topic broadly (e.g. reliance on external support, resilience to all types of shocks), interviewees focused their comments almost exclusively on climate change adaptation. This will be covered in depth by our new climate change strategy, so we judge that the broader topic is not material.

## NOTES FROM THE DISCUSSION (CONTINUED)



- Land use changes, meaning deforestation, was moved down the priority list as our impact was judged to be only "linked to" rather than "causing" and not significant in scale. It was deemed **not material**.
- **Jobs and income** was inserted after the materiality analysis was completed. We had not included this topic at the start because we were looking for additional topics. As jobs and income is our core business, we didn't consider it. We later realised that it is our biggest handprint topic. It is **material**.
- **Compliance and anti-corruption** is our single biggest reputation risk. While external stakeholders commented that they knew we already had robust systems in place, the size of the risk associated with working in fragile contexts means that we want to do more in this area. It is **material**.
- **Corporate governance**. It is important that we continue to do this well. We have significant handprint potential to support partners in this area. It is **material**.
- Decent work was moved up the priority list compared to its position on the
  materiality matrix because it is so relevant to our core activity of promoting
  employment. It is not only the quantity of jobs that matters but also the quality. It
  is material.

# THIS WAS THE PRIORITY RANKING AFTER THE MEETING OF THE WIDER WORKING GROUP. THE THRESHOLD WAS APPROVED BY THE EXECUTIVE BOARD ON 20<sup>TH</sup> JUNE.

#### **Negative impacts / risks**



- Compliance and anti-corruption
- Greenhouse gas emissions
- Human rights
- Land use changes

#### Positive and negative impacts



- Gender, equality, and social inclusion
- Corporate governance
- Biodiversity

#### Positive impacts / opportunities



- Jobs and income
- Green skills and green jobs
- Decent work
- Waste and pollution
- Digitalisation
- Resilience and adaptive capacity

#### Threshold for materiality - - -

After ranking the topics by size of impact, an organization may choose where to place the threshold. Although all topics are relevant, this line represents our cutoff for sustainability reporting. We set the line here to include all our footprint topics (except land use changes; see previous slide). We have resources at this time to actively manage three handprint topics, the ones where we see the biggest potential for impact. There is nothing to stop us working on the additional topics. But our strategy will not require us to report on them.

# IN THIS WAY, WE REDUCED A LONGLIST OF 50+ IMPACTS WAS REDUCED TO 9 MATERIAL TOPICS, APPROVED BY THE FOUNDATION BOARD IN DECEMBER 2023

