SWISS
FOUNDATION
FOR TECHNICAL
COOPERATION

swisscontact



# Doing good while doing business in Ukraine

*Now is the time to **shape the workforce of tomorrow**.*
*Join us in scaling our proven model for skills development,*
*while improving your **market access and visibility**.*



**74%**

of companies report staff shortages

(EBA, 2025)

# A proven model, ready to scale

**EdUP** is a Swisscontact-led **public-private partnership** that has strengthened demand-driven vocational education in Ukraine's construction sector since 2014.

Initiated by Swiss company Geberit, EdUP now works with **more than 50 private-sector partners** to align vocational training with industry needs.

From summer 2027, the model will expand into **new sectors and occupations**, based on partner and economic demand.

## IMPACT AT A GLANCE

**National coverage**

*Partners in every oblast*

**10,000+**

*Skilled workers across*

**6**

*occupations*

*Up to* **70%**

*employment rate*

Main EdUP donor:

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development and Cooperation SDC

# A partnership that creates business value

**Access to skilled workers.** Build a talent pipeline for your operations and projects in Ukraine.

**Your technologies in the classroom.** Help future professionals develop skills with your products and standards.

**A role in reconstruction.** Contribute to Ukraine's recovery while strengthening your market presence.

**Shape future skills.** Help develop the competencies and standards your industry needs.

# Your twofold return on investment

Your investment strengthens your business while building the skilled workforce Ukraine needs.



# Join at a level that fits your business

**New sectors and occupations** will be added based on your demand and the needs of the Ukrainian economy.

Help scale our proven model and develop the skilled workforce of the future. **Choose how you want to contribute** - financially, through your expertise, or by shaping future skills and training.



## SOLIDARITY PARTNER

*Financial support*
*Starting from*
*CHF 10,000*

Support the initiative and **contribute** to the modernization of vocational education in Ukraine.

- For visibility as a committed Swiss company
- For access to relevant actors and networks



## CONTENT PARTNER

*In-kind, based on agreed needs*

Contribute your **expertise and resources** where they make a difference.

- Introduce your technologies into vocational training
- Share professional know-how
- Connect relevant networks
- Support learning and industry events

**TECHNOLOGY**

**KNOW-HOW**

**NETWORKS**

**EVENTS**



## IMPACT PARTNER

*Financial support*
*CHF 100,000 - 500,000 per year*

Help **shape the future** of vocational education in Ukraine.

- Co-design skills and training opportunities relevant to your business
- Help determine which sectors and occupations are strengthened
- Contribute to training standards and quality
- Build a stronger position in the Ukrainian market