



# STRENGTHEN ENTREPRENEURSHIP & INNOVATION

## MASTERCLASS "INCUBATORS FOR EXCELLENCE"



### PROGRAM OVERVIEW

Masterclass "Incubators for Excellence" is designed to improve the quality offers of Cambodian incubators by providing tools and practical knowledge for incubators to better support the start-ups.

In collaboration with University of St. Gallen, the Masterclass will be implemented through a Training of Trainers (ToT) approach by providing comprehensive and effective learning experiences with international perspective, tailored to meet the specific needs and demands of local incubators.

### WHAT IS THE COST?

Masterclass "Incubators for Excellence" will fully cover the tuition fee for selected participants, as well as other operational costs of the class including training materials, meals, and refreshments throughout the entire training session.

### HOW TO APPLY?

Interested Incubator can fill in the Application Form Here. Application should be filled individually by each person who intends to attend the Masterclass even if they are in the same incubator. Shortlisted applicants will be contacted for an interview. Application must be made online through application form (<http://bitly.ws/Q6ix>) and received no later than **03th September 2023**.

### KEY DATES

Application Announcement:  
**14th August 2023**

Application Deadline:  
**03th September 2023**

Shortlist Interview:  
**Mid-September 2023**

Final Selection:  
**Early October 2023**

Masterclass Commencement:  
**23rd October 2023**



Scan here to fill in the online application form



## ELIGIBILITY AND SELECTION

**Number of participants** – 20 people from 10 incubators will be selected for the program.

**Role and responsibility** – participating organizations should be running business incubators or having plans to run business incubators in the near future.

**Commitment** – participating organizations are committed to assign appropriate individuals involved in the full 4 days in-person Masterclass and the 4-month virtual supports from Centre for Competence Social Innovation of University of St. Gallen.

**Engage an appropriate representative in the program** – Participants who will join the masterclass should be in senior level, ideally someone who can make decisions toward improved quality of the incubators.

**Language proficiency** – participants are expected to have satisfactory English competence.

## WHAT TO EXPECT

**Masterclass In-Person Session:** Free of charge for 4 full days training session conducted by lecturers from University of St. Gallen including interactive and practical activities.

**Virtual support:** Extended online coaching for 4 months to attendees' organization in addition to on-site training.

**Connections and network:** Introduction and engagement with international experts and mentors from Europe, specifically University of St. Gallen, as well as local incubators

**Certificate of completion:** Acknowledgement for the attendees towards completion of the training

**Peer gathering and reflection:** One day gathering event to engage and reflect and celebrate successful completion of the program.

## Additional Information & Assistance

For further information or assistance with your application or to reach out for accessibility needs, please contact Ms. Sovannaret Mak, Intervention Lead, via [sovannaret.mak@swisscontact.org](mailto:sovannaret.mak@swisscontact.org) or phone number +855 70 788 490 (Telegram).