

## CURRICULUM VITAE

### Markus Schubiger

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## PROFILE (BIO)

**Current position:** Senior Advisor Skills Development

**Education:** Master of Arts in Economics

**Languages:** German (Native); English (Fluent); French (Fluent)

### Profile statement:

Results-driven strategic mind at the intersection of business and sustainable development with over 9 years of experience in international development and strategy consulting. Proven track record in acquiring, designing, and implementing impactful private sector development programs particularly in francophone West Africa. Experienced in integrating environmental sustainability into private sector development and supporting climate-resilient economic models.

## KEY QUALIFICATIONS

Strategy development, intervention design, project management, stakeholder engagement, skills development, green skills & jobs, public-private dialogue, investment promotion, business environment reform, capacity building

## PROFESSIONAL EXPERIENCE

<b>Institution:</b> Swisscontact <b>Date:</b> Starting from 06.2025	<b>Position:</b> Senior Advisor Skills Development <ul style="list-style-type: none"> <li>- Design and implement strategies to address systemic problems in skills development and inclusive economic development in partner countries</li> <li>- Lead advisory and training services for both Swisscontact projects and external clients</li> <li>- Coordinator of green skills &amp; jobs community of practice</li> </ul>
<b>Institution:</b> Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Lomé, Togo <b>Date:</b> 01.2021 – 05.2025	<b>Position:</b> Team Lead, Deputy Head of Program & Head of Program Preparation <i>Program to promote the competitiveness of the private sector in Togo</i> <ul style="list-style-type: none"> <li>- Program acquisition, design, and preparation from first concept to signature to start of the implementation in close concertation with the TVET, the renewable energy program and the decentralization program</li> <li>- Lead team and technical backstopping to implement major program components on foreign direct investment promotion (incl. green investments), business environment reform through public-private dialogue, sustainable agricultural value chain promotion, access to finance, and access to markets</li> <li>- Facilitated knowledge exchange &amp; collaboration among GIZ experts in Private Sector Development, including green skills &amp; jobs, across Africa as the co-speaker the private sector development in Africa working group</li> </ul> <i>Program to promote rural development and agriculture in Togo</i> <ul style="list-style-type: none"> <li>- Lead team to drive sustainable value chain development with a focus on organic practices and including climate change adaptation, with a focus on the pineapple value chain</li> </ul>

<b>Institution:</b> Swiss Federal Railways (SBB/CFF), Bern, Switzerland <b>Date:</b> 05.2020 – 12.2020	<b>Position:</b> Corporate Development Project Manager <ul style="list-style-type: none"> <li>- Directed a CEO-mandated project to establish a new unit responsible for the customer experience across the group from design to go-live</li> </ul>
<b>Institution:</b> Roland Berger, Zurich, Switzerland <b>Date:</b> 09.2016 – 12.2019	<b>Position:</b> Senior Consultant <ul style="list-style-type: none"> <li>- Provided strategic advisory to C-level of medium-sized and large corporates in Europe on transformation, operational excellence, and strategy topics across various industries, with a focus on machinery and plant manufacturers, building materials and financial institutions</li> </ul>
<b>Institution:</b> Swiss Tropic and Public Health Institute, Dushanbe, Tajikistan <b>Date:</b> 09.2015 – 03.2016	<b>Position:</b> Civil servant <i>Medical education reform project</i> <ul style="list-style-type: none"> <li>- Authored an empirical evaluation of the educational environment for nursing students in Tajikistan that was subsequently published in a peer-reviewed journal.</li> </ul>
<b>Institution:</b> Fairtrade Max Havelaar, Zurich, Switzerland <b>Date:</b> 12.2012 – 05.2013	<b>Position:</b> Civil servant <ul style="list-style-type: none"> <li>- Supported marketing strategy development for cocoa and sugar.</li> </ul>

### REFERENCE PROJECTS (Selection)

- 2022-25 / Togo / GIZ: Program to promote the competitiveness of the private sector in Togo (EUR 24 Mio. program volume; donors: BMZ & EU; [LINK](#))
- 2021-22 / Togo / GIZ: Program to promote rural development and agriculture in Togo (EUR 21 Mio. program volume; donors: BMZ & EU; [LINK](#))
- 2016-19 / Europe / Roland Berger: Various strategy and transformation projects for large and medium sized companies in Europe
- 2015-16 / Tajikistan / Swiss Tropic and Public Health Institute: Medical education reform project (CHF 5.4 Mio. project volume; donor: SDC; [LINK](#))

### OTHER RELEVANT INFORMATION (E.G. PUBLICATIONS)

#### Publications:

- Schubiger, M., Lechthaler, F., Khamidova, M. et al. Informing the medical education reform in Tajikistan: evidence on the learning environment at two nursing colleges. BMC Med Educ 19, 85 (2019). <https://doi.org/10.1186/s12909-019-1515-0>