

Project Factsheet

Dynamic Markets for Farmers – Sustainable Cocoa and Honey Uganda



CONTEXT

70% of Uganda's population primarily depends on agriculture for their livelihoods.

Uganda has over 70,000 smallholder cocoa farmers and 1 million smallholder beekeepers.

Production and marketing inefficiencies are common in both sectors and attributable to:

1. Limited access to extension services.
2. Information asymmetry.
3. Lack of affordable financial products.
4. Low capacity of farmer organizations and SMEs.

SDG - RELEVANCE

The project contributes to SDG 1,2,5, 13 and 15



SUMMARY

The Dynamic Markets for Farmers – Sustainable Cocoa and Honey Uganda project seeks to increase the incomes and livelihoods of 8,000 targeted smallholder cocoa farmers and 3,556 targeted smallholder beekeepers.

The project also seeks to increase access to improved knowledge and skills in production for 10,000 non-targeted cocoa farmers and 4,400 non-targeted smallholder beekeepers.

The project activities target 12 rural districts in Uganda and promote commercialization by improving smallholder capacities to produce and market high-quality, traceable, certified and conventional cocoa beans and honey.

DYNAMIC MARKETS FOR FARMERS - SUSTAINABLE COCOA AND HONEY UGANDA

Project Timeline: 2021 – 2024

Implemented by: Swisscontact

Location: 12 districts in Uganda i.e., Kagadi, Kibaale, Hoima, Kikuube, Bundibugyo, Buikwe, Mayuge, Kyankwanzi, Nakaseke, Rubirizi, Masindi and Nwoya.

Funded by:

This project is financed by the Canton of Basel-Landschaft, the Municipality of Riehen among other donors. As part of the Swisscontact Development Programme, it is co-financed by SDC (Swiss Agency for Development and Cooperation, Federal Department of Foreign Affairs (FDFA)).

Desired Impact:

1. Increase the incomes and livelihoods of targeted smallholder cocoa farmers and beekeepers.
2. Facilitate access to improved knowledge and skills among non-targeted smallholder cocoa farmers and beekeepers enabling them to produce and market high-quality traceable, certified and conventional cocoa beans and honey.

PARTNERS

The project incorporates an all-inclusive approach and relies heavily on building and strengthening solid partnerships to achieve the best possible and most sustainable outcomes.

We collaborate with various stakeholders in the public and private sector ranging from local authorities, ministries, research companies, local SMEs, cooperatives and farmer groups.



WORKING AREA



SUSTAINABILITY CRITERIA

Gender Equality and Social Inclusion	● ●
Financial Capability	● ● ●
Environmental Responsibility	● ● ●
Good Governance	● ● ●

WORKING PRINCIPLES

Evidence-based Adaptive	● ● ●
Management	● ● ●
Learning Culture	● ● ●
Inclusive Systems Development	● ● ●
Private Sector Engagement	● ● ●

- Partially addressed
- ● Addressed, but does not play a central role
- ● ● Central to the project

APPROACH

The project applies an Inclusive Market (IM) systems development approach in collaboration with key market actors in the public and private sector to develop and deliver improved products and services to smallholder farmers in Uganda.

TARGETS



Increased Production
By Direct Beneficiaries



786
tonnes
of honey



9,043
tonnes
of cocoa



Increased Net Annual Income



CHF 146
Smallholder
Beekeepers



CHF 255
Smallholder
Cocoa Farmers



Increased knowledge
and skills in production
for **14,400** indirect
beneficiaries

Increased
access to
improved
products
and services
for direct
beneficiaries



3,556
Beekeepers
(40% Female)



Leveraged
investment
CHF 48 million



8,000
Cocoa Farmers
(30% Female)

7,200
smallholder
cocoa farmers
increase
production



3,200
smallholder
beekeepers
increase
production