

CALL FOR APPLICATIONS

Technical Assistance Support for Enterprises Seeking Investment Capital



ENTREPRENEUR INVESTMENT SUPPORT



BACKGROUND

Entrepreneur Investment Support (EIS) is an initiative within the Enhancing Entrepreneurial Ecosystem and Investment (3Ei), funded by Swiss Agency for Development and Cooperation (SDC), and Korea International Cooperation Agency (KOICA).

EIS, implemented by Swisscontact, provides tailored technical assistance (TA)/business support to enterprises that are either seeking to secure investment or have recently raised capital and require additional non-financial assistance to drive sustainable growth.



HOW DOES THIS WORK?

- ✓ EIS offers technical assistance (TA) to SMEs. This TA can cover a wide range of TA support areas—including Sales and Marketing, Financial Management & Accounting, Products and Services, Supply Chain Management, Impact Assessment, Business Planning and Strategy, Governance, Legal, Tax Human Capital & Technical Experts, among others—and is provided through a pool of vetted consultants.
- ✓ If you are chosen to participate in this opportunity, you gain access to business support that can help your company become more investment ready as well as connect your business with investors for fundraising.



WHO IS QUALIFIED FOR SUPPORT?

To be eligible for support from EIS, the enterprises must fit the following criteria:

- ✓ Must have operated for more than one year and have up and running products which are ready to scale up and generate revenue, but it does not need to have broken even.
- ✓ Must operate in one of the following target sectors: ICT, agriculture, and manufacturing, and services (tourism, logistics, etc.) and other sectors to be discussed.
- ✓ Must address at least two of the UN 2030 Sustainable Development Goals (SDGs - <https://bitly.ws/l8B3>), for instance, SGBs must address beyond the Goal 8, and they also need to generate value creation for social and/or environmental creation.
- ✓ Must be currently raising investment capital and seeking to become more “investment ready” or has recently secured funding and are seeking additional technical assistance support to drive sustainable growth.
- ✓ Must be willing to co-finance the proposed activities as part of the support program.



HOW CAN YOU PARTICIPATE?

Please follow these steps to participate this opportunity:

- ✓ Fill out the application form via this link (<https://shorturl.at/O4BgN>) QR code below.
- ✓ After the pre-selection process of your application, the EIS Team will invite the most promising enterprises for interviews.
- ✓ Enterprises who are selected will receive support TA service.



Scan here to apply



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Swiss Agency for Development and Cooperation SDC

KOICA
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