

Request for Proposal: Communication products design expert

Questions and Answers for Bidders

The following questions have been received from applicants indicating an intent to bid on Request for Proposal: Communication products design expert. Through this web page, these questions and the S4J project answers are made available to all bidders.

Question 1

Can you please indicate the full list of experts for whom you need the daily rate fee? Art director, Creative Director, Video editor, Motion designer, Event manager, Social media manager, Account manager, etc?

Answer 1

We need one daily fee rate but the tasks will be related me these positions: Art Director, Creative Director, Video editor, Graphic Designer with a lot of experience.

Question 2

For digital media channels do you need also the implementation or only the designs?

Answer 2

We need only the design of the posts. The implementation is made internally.

Question 3

For events, do you need also the implementation and production?

Answer 3

We need only the concepting and designing of the event theme and products or social media post of the event.

Question 4

In the RFP you have mentioned also support for “Production & Printing of visual communication materials”. Should we indicate the Agency commission on production?

Answer 4

Production of visual comm materials is related to the concepting and designing of the materials not printing.
