



INCLUSIVE MENTORING NETWORK FOR ENTREPRENEURS

The Inclusive Mentoring Network for Entrepreneurs (IMNet) program is funded and co-implemented by SPF, in partnership with Swisscontact and Impact Hub Phnom Penh. It is part of a strategic collaboration with the Enhancing Entrepreneurial Ecosystem Investments (3Ei) initiative, which is funded by Khmer Enterprise, the Swiss Agency for Development and Cooperation (SDC), and the Korea International Cooperation Agency (KOICA).

IMNet was established to empower women entrepreneurs and promote gender inclusivity in economic participation. Addressing the unique challenges women face, the program builds the capacity of mentors—especially female mentors—to provide tailored support to micro and small women-led businesses with limited access to resources. By fostering a culture of mentorship and advocacy, IMNet helps women scale their businesses into the formal economy while encouraging a “Giving Back” ethos within the entrepreneurial ecosystem.

The mentor training curriculum, co-designed with local stakeholders to ensure relevance to the local context, incorporates gender-sensitive approaches that equip mentors to effectively support diverse women entrepreneurs. IMNet currently operates in Siem Reap and Battambang, with a strategic interest in expanding to additional provinces across Cambodia to broaden its reach and impact.



OBJECTIVES



Empower women entrepreneurs, advance gender inclusivity, and elevate the role of women in economic participation.



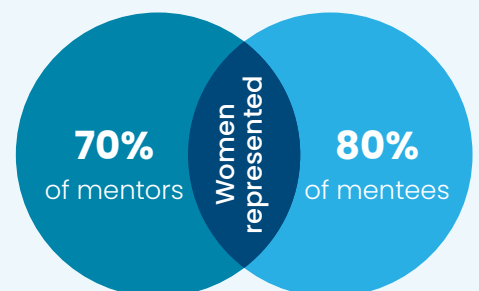
Provide targeted mentorship and guidance to help micro- and small businesses overcome challenges and strengthen their growth potential.

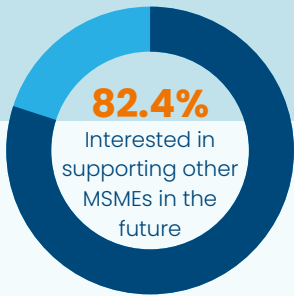


Promote a “Giving Back” mindset among mentors and ecosystem actors to sustain community-driven entrepreneurial support.

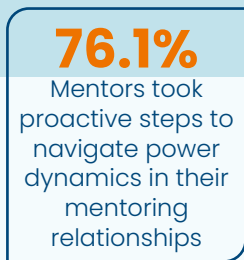
RESULTS FROM IMNET COHORT 1 (2024–2025)

Gender demographic





Mentor



The second cohort of the program officially launched in May 2025 and will run through December 2025. It aims to onboard 20 mentors and 20 mentees from Battambang and Siem Reap while continuing to support alumni from the first cohort to continue their mentorship in supporting other entrepreneurs.

TESTIMONIALS



MOROKOD KHOY

Owner of The Diamond Angkor Scrub and Spa, Mentee in Siem Reap

When I joined IMNEt, I needed support with trademark registration and boosting sales. After being matched with my mentor, we built trust and openly discussed my challenges. With her guidance, I completed the trademark process and gained confidence in public speaking, articulating my ideas, and introducing myself and my brand.



RA YA

Founder and GM of Survival Swimming Club, Mentor in Siemreap.

IMNEt showed me that mentorship is more than just giving advice – it's about building trust, setting boundaries, and helping women recognize their potential. When my mentee believes in herself, her business can thrive. I'm committed to guiding her toward the confidence and tools she needs to grow.

PARTNER WITH US TO EMPOWER INCLUSIVE ECONOMIC GROWTH

We welcome partnerships with organizations who are passionate about empowering women entrepreneurs and strengthening inclusive entrepreneurial ecosystems. Connect with us to explore alignment and partnership opportunities via **Ms. Etsuko Ito**, e-ito@spf.or.jp, or **Ms. Sokhuy Lay**, sokhuy.lay@swisscontact.org.



Learn more about IMNEt