



**Asia**  
**2017/18**



# Swisscontact's Private Sector Approach



Swisscontact's work focuses on inclusive growth driven by an innovative private sector that creates employment and income.



## Skills Development

Productive employment and earning an income through market-oriented vocational training and improved labour market access.



## Enterprise Promotion

Strengthening productivity and competitiveness of small and medium sized enterprises through sustainable value chain interventions, improved market access and local economic development.



## Inclusive Finance

Empowering entrepreneurial people by improving their access to financial products, services and financial literacy trainings.



## Climate-Smart Economy

Creating green jobs through efficient use of natural resources and clean production.

Swisscontact was established in 1959 as an independent organisation by prominent individuals from the worlds of commerce and science in Switzerland. It is exclusively involved in international cooperation and since 1961 has carried out its own and mandated projects. Since it was founded, Swisscontact has maintained close ties with the private sector. Swisscontact is active in 34 countries with a workforce of over 1200 people. The organisation is based in Zurich.

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# 56 Years of Creating Opportunities in Asia



**Manish Pandey**  
Director South Asia



**Prashant Rana**  
Director South East Asia

Dear Reader,

For the past six decades, Swisscontact has been a partner to developing and transition countries in Asia. Our first projects were in the field of skills development such as the vocational school for precision mechanics in Chandigarh, India in 1962 and the set-up of the mechanical polytechnic in 1974 in Bandung, Indonesia. Since then, we have expanded our work to small and medium enterprise development, financial inclusion, tourism, development, and building inclusive markets, with our approach anchored in private sector development.

The relevance of our mission in Asia remains. Even though Asia has been one of the fastest growing regions, poverty, exclusion and inequality persist in many parts of the continent. Swisscontact contributes to the Sustainable Development Goals through a variety of pathways to private sector development. We also support the private sector in going beyond Corporate Social Responsibility (CSR) and philanthropy to promote “shared value” initiatives and altering traditional ways of doing business. Through our work, small, medium and large private companies as well as commercial farmers and agri-businesses are bringing new technologies and innovation to markets and creating additional jobs and opportunities.

We continue our presence in South East Asia in Indonesia, Cambodia, Laos and Vietnam with a portfolio of 20 projects and 499 team members across the countries. We are active in

Skills Development, Inclusive Markets, Financial Inclusion, and Tourism. Entrepreneurship and Technical Assistance to impact investors are new to our region.

2018 will see the start-up of 2 skills projects in Indonesia, a strengthened presence in Laos and further innovations in agriculture technology in Cambodia and tourism development in all countries.

Our South Asia region covers Bangladesh, Nepal and Myanmar. We have 17 projects and 230 team members across the countries. We are active in Climate-Smart Economy, Financial Inclusion, Skills Development, Inclusive Markets, and Tourism.

In Bangladesh we have started a micro-insurance market development initiative and in 2018 we will start a local economic development project. In Nepal we are continuing to support the reconstruction process, post-2015 earthquakes. In Myanmar, we have launched an innovative approach to apprenticeships.

Our Senior Experts Corps program is active in Cambodia, Nepal, and Laos.

We thank our donors and partners for their continued cooperation and confidence in our capacity to deliver high-quality work. Lastly, we acknowledge the contributions of our dedicated team members. It is their tireless efforts, dedication and valuable insights that form the basis of our success.

# Our Partners



## A K M Zakria, PhD

Director-Training, Rural Development Academy (RDA), Under the Rural Development & Cooperative Division, Ministry of LGRD & Cooperatives, Bangladesh

“Climate change victims, especially women, living in Bangladesh’s river islands face challenges in their day-to-day lives. Our challenge, however, has been to find a solution for such issues, so that we can support and empower these hardworking women in their agricultural activities. Knowledge gained from Swisscontact’s M4C project has provided us with a meaningful understanding of these challenges.”



## Chan Sopheak

Chief Executive Officer, Angkor Green Investment Development Co., Ltd.

“Swisscontact has recently been collaborating with Angkor Green Investment and Development Co. Ltd. Our common goal is to improve the knowledge of smallholder mango farmers on off-season mango cultivation techniques. Together we are building the capacity of mango farmers by promoting better practices and innovative technology to increase production, lower production costs and improve quality for better markets and incomes”



## Ismail H. Chowdhury

Director - Policy Government & Public Affairs of Chevron Bangladesh

“The success of our social investment programs not only depend on how well our communities embrace them, but also on our collaboration with NGOs who implement these programs. I really appreciate Swisscontact’s contribution in this regard.”

# Donors



# Partners





# Skills Development



“

*“The entrepreneurship module taught during training was very helpful. I also received specialised entrepreneurship training facilitated by B-SkillFUL. These have enabled me to learn more about how to ensure that the legal requirements of my business are fulfilled and how to secure a loan for my start up. My business is now booming and I have been able to invest in my child’s education.”*

**- Ms. Zinnatun Ferdus**  
Beautician and Beauty Salon Owner  
(Dinajpur, Bangladesh)

Swisscontact works to strengthen skills and foster labour market integration to help secure the livelihoods of disadvantaged and vulnerable groups in society.



**Portfolio:**

- Building Skills for Unemployed and Underemployed Labour **(B-SkillFUL) | Bangladesh**
- Nepal Vocational Qualifications System **(NVQS) | Nepal**
- Skills Development Programme **(SDP) | Cambodia**
- Pheun Than Heng A Sip **(PTHAS) | Lao PDR**
- Sustainable Tourism Education Development **(STED) | Indonesia**
- Skills for Competitiveness **(S4C) | Indonesia**
- Vocational Skills Development Program **(VSDP) | Myanmar**

**Donors:**

Swiss Agency for Development and Cooperation (SDC), European Union (EU), Swiss State Secretariat for Economic Affairs (SECO)



over

**8,500**

persons completed vocational training courses and became NSSA certified in Myanmar.



In **Bangladesh**, the **B-SkillFUL** project, co-funded by SDC and EU, is working with over 30 training providers, two business associations and the Informal Sector Industry Skills Council to ensure gainful employment for 40,000 unemployed and underemployed youth, including women and differently-abled people. Additionally, the project is promoting labour rights and decent working conditions in informal enterprises to create a more worker-friendly environment, particularly for women. The project is being implemented across six districts.

In **Cambodia**, the **SDP** is comprised of three inter-related intervention areas - dual vocational training, hospitality training and support for national policy, all of which work towards strengthening the skills development landscape in Cambodia. The SDP programme aims to increase the skills of young people and creates a sustainable and inclusive Cambodian TVET system, which is oriented towards ASEAN standards and provides vocational skills according to labour market demand.

In **Lao PDR**, the **PTHAS** Training Programme includes over 120 training units, each tailor-made to address the issue of low service quality in tourism and hospitality businesses. Under the new initiative, it will be expanded into eight southern and central provinces beyond Champasak and form the basis of a new industry training programme which will prepare people from disadvantaged backgrounds

to access employment opportunities.

In **Myanmar**, **VSDP**, funded by SDC, has been working with hotels, the International Organisation for Migration and the National Skills Standards Authority (NSSA) to implement three components – the Hotel Training Initiative, Local Vocational Training and NSSA Support. The project aims to improve employment or self-employment opportunities and increase income for 6,000 disadvantaged persons (50% women) through vocational training, and have a further 4,500 people certified through the development of a credible national skills testing and certification system.

more than

**5,800**

skilled trainees were employed after graduating from the B-SkillFUL project in Bangladesh.

# Enterprise Promotion in Agriculture and Tourism



“

*“In the past we just welcomed the guests to enjoy the waterfalls, hot springs and the farm, then they stayed in our home for free. Swisscontact not only trained me on tour guide skills, English and maintenance, but also on the importance of tourism management through community organization. Now I and the tourism awareness group are able to generate extra income which motivates us to continue developing local tourism in our village.”*

**- Blasius Leta Odja**  
(Desa Waturaka, NTT)

Swisscontact promotes entrepreneurial skills to small businesses, service providers, and producers to enhance their competitiveness.



## Portfolio:

- **Katalyst** - Improving business, improving lives | **Bangladesh**
- Mekong Inclusive Growth and Innovation Programme **(MIGIP) | Cambodia & Laos**
- Nepal Agricultural Market Development Programme **(NAMDP) | Nepal**
- Regional Investment Support for Entrepreneurs **(RISE) | Cambodia**
- Tourism Development for Selected Destination in Indonesia **(WISATA II) | Indonesia**

## Donors:

Danish International Development Agency (DANIDA), Department of Foreign Affairs and Trade (DFAT), Department for International Development (DFID), SDC, SECO



MIGIP covers

# 16

different interventions on tourism and agriculture in Cambodia and Lao PDR with support from 15 private and public partners.



**MIGIP** is a four year programme that contributes to poverty reduction through work and income generation opportunities in tourism and agriculture. This programme focuses on agriculture technology commercialisation in **Cambodia** and sustainable tourism destination management in Cambodia and **Laos**.

In the **ASEAN** region, **RISE** aims to create impact for the base of the pyramid by providing inclusive Technical Assistance (TA) to small and medium enterprises with high potential for positive social and economic impact. RISE's initial focus is a regional TA facility for social impact entrepreneurs who receive support from impact investment funds. RISE is a flexible platform through which additional donors can channel funds to support various interventions promoting entrepreneurs and impact investors. RISE's priority sectors are agriculture, clean energy, and water and sanitation.

In 2017, **WISATA** launched the Community Coaching (CoCo) program as a structured approach to community based tourism in **Indonesia**. CoCo was designed to incorporate intensive training and coaching to build the capacity of the local communities. Implemented across 5 villages in four target locations, the CoCo topics included: community organisation, financial literacy, homestay and local products development.

**NAMDP**, branded as Sahaj, is a joint initiative of

the Governments of **Nepal** and Switzerland. Mandated by **SDC**, NAMDP targets smallholder farmers, particularly women and the disadvantaged, involved in vegetable, goat maize, crop-protection and post-harvest sectors. Following the 'Inclusive Markets' approach, NAMDP facilitates increased and improved participation of smallholders in commercial agriculture markets, boosting farm-productivity and marketing potential of their produce. NAMDP Phase 1 aims to increase the net annual income of 25,000 farmers by December 2020.

**Katalyst**, one of the largest market development projects globally, comes to an end in March 2018. The third phase (2014 - 2018) of the project benefitted 419,000 farmers by facilitating access to information received through ICT based agriculture services, resulting in additional income of USD 45 million in total.



# Inclusive Finance



“

*“The financial literacy training helped me better understand household financial management. Anytime I get extra money, I save and allocate the money for production purposes and routine household needs. I’m thankful to have a bank account so I can save more. Now, I feel more confident about having a better – and more financially secure – future.”*

**- Ms. Nurmiati Us**  
Cocoa Farmer  
(Bireun, Aceh, Indonesia)

Swisscontact promotes innovative financial solutions for smallholder farmers, households, and SMEs so that they can increase savings and access credit to improve their financial standing.



**Portfolio:**

- Agribusiness Financing Facility (**AFF**)  
- Sustainable Cocoa Production Program (**SCPP**) | **Indonesia**
- **Sarathi** | **Bangladesh**

**Donors:**

SECO, The Millennium Challenge Account Indonesia (MCA-Indonesia), Metlife Foundation, Sustainable Trade Initiative (IDH), United States Agency for International Development (USAID)



Through SCPP,  
**52,981**  
households have been  
trained on household  
financial management  
and planning.

In **Indonesia**, although loans are often considered to be the best approach to allow farmers to finance inputs and farm rehabilitation, in reality it is difficult because banks do not consider farmers creditworthy. Analyzing this unfortunate situation, the **AFF**, as part of the **SCPP**, targets both farmers and the banking sector. Financial literacy training was provided to 52,981 cocoa farming households on topics including the importance of savings, formal loan requirements, cash flow planning and record keeping. Bank staff were invited to the training sessions to explain about their products, which lowered the barriers between bank staff and farmers. On the other side, 171 bank staff received cocoa sector training to improve their understanding of the cocoa sector, so that they feel comfortable providing loans to farmers and are able to design appropriate financial products.

A Savings Intervention was piloted, using behavioral science insights, leading to median saving increases of 19.6% within five months. Branchless banking was introduced and cocoa bean traders were used as branchless agents, as they are close with the communities, trusted and are used to handling cash. The intervention also supporting land registration for eligible cocoa farmers to make their cocoa investment more secure.

**Sarathi**, jointly funded by MetLife Foundation, is working with commercial banks and Ready-Made

Garment (RMG) factories in Bangladesh to bring 60,000 RMG workers, especially women, inside the mainstream financial sector and to enable them to conduct financial transactions as account holders and clients. The project is developing commercially viable business solutions that address underlying constraints and create access to formal financial services and products for RMG workers.

During the pilot phase (mid  
2016 - 2017) around

**6,000 RMG**

workers attended Sarathi's  
financial literacy sessions

# Locations\*

## Nepal

6 States

35 Districts

Sahaj - Nepal Agricultural Market Development Programme (**NAMDP**)  
 Senior Expert Corps (**SEC**) - *Covering Nationwide*  
 Samarth - Nepal Market Development Programme (**NMDP**)  
 Nepal Vocational Qualifications System (**NVQS**) Project  
 Skills for Safe Reconstruction Project (**SSRP**)  
 Youth Development Project (**YEP**) Phase II

## Bangladesh

8 Divisions

51 Districts

Action Research for Energy Efficiency (**AREE**)  
 Achieving Sustainability Towards Healthcare Access (**ASTHA**)  
 Bangladesh Micro-insurance Market Development Program  
**(BMMDP)**  
 Building Skills for Unemployed and Underemployed Labour  
**(B-SkillFUL)** Phase I  
 Financial Inclusion for RMG Workers in Bangladesh (**Sarathi**)  
 Making Markets Work for the Jamuna, Padma and Teesta Chars  
**(M4C)**  
**Sudokkho**, the Skills and Employment Programme  
**Uttoron**, Skills for Life  
**Katalyst**, Improving business, improving lives

## Myanmar

2 States

10 Districts

Linking Laputta to Markets (**LLM**)  
 Making Vegetable Markets Work (**MVMW**)  
 Vocational Skills Development Programme (**VSDP**)



\*In the pdf version, click the project's name for details



## South Asia & South East Asia

### Laos

9 Provinces

Mekong Inclusive Growth and Innovation Programme (**MIGIP**)  
Pheun Than Heng A Sip (**PTHAS**) Training Programme  
Senior Expert Corps (**SEC**) - *Covering Nationwide*



### Cambodia

5 Provinces

41 Districts

Cambodia Horticulture Advancing Nutrition and income (**CHAIN**)  
Mekong Inclusive Growth and Innovation Programme (**MIGIP**)  
Skills Development Programme (**SDP**)  
Senior Expert Corps (**SEC**) - *Covering Nationwide*  
Regional Investment Support for Entrepreneurs (**RISE**) - *Covering ASEAN region*

### Indonesia

24 Provinces

182 Districts

Indonesian - Swiss Intellectual Property Project (**ISIP**)  
Promoting Rural Income through Support for Markets in Agriculture (**PRISMA**) - Technical Assistance to Palladium for DFAT's Project  
Strengthening Agricultural Finance in Rural Areas (**SAFIRA**) - Technical Assistance to Palladium for DFAT's Project  
Sustainable Cocoa Production Program (**SCPP**)/ Agribusiness Financing Facility (**AFF**)  
Promoting Sustainable Commercial Scale Beef Cattle Breeding in Indonesian Program (**SISKA**)  
Sustainable Indonesian Patchouli Program (**SIPP**)  
Swiss Import Promotion Programme (**SIPPO**)  
Sustainable Regional Economic Growth and Investment Programme (**SREGIP**)  
Sustainable Tourism (**SusTour**)  
Sustainable Tourism Education Development (**STED**)  
Skills for Competitiveness (**S4C**)  
Tertiary Irrigation Technical Assistance (**TIRTA**) - Technical Assistance to Palladium for DFAT's Project  
Tourism Development for Selected Destination in Indonesia (**WISATA II**)

# Project Overview

## SKILLS DEVELOPMENT

### Achieving Sustainability Towards Healthcare Access (ASTHA)

<b>Country</b>	Bangladesh	<b>Providing high-quality training to health workers and comprehensive support to graduates in their efforts to find jobs in their home communities.</b>
<b>Duration</b>	2015 - 2018	<b>Donors/Partners</b> Swiss Agency for Development and Cooperation (SDC), Novartis

### Building Skills for Unemployed and Underemployed Labour (B-SkillFUL)

<b>Country</b>	Bangladesh	<b>Improving the skills of poor and disadvantaged men and women to access the labour market.</b>
<b>Duration</b>	2015 - 2019	<b>Donors/Partners</b> SDC, European Union (EU)

### Uttoron, Skills for Better Life

<b>Country</b>	Bangladesh	<b>Qualifying youth with industry-driven training to compete for improved employment opportunities.</b>
<b>Duration</b>	2016 - 2019	<b>Donors/Partners</b> Chevron

### Youth Employment Project (YEP)

<b>Country</b>	Nepal	<b>Increasing access for young people to vocational training in entering labor force</b>
<b>Duration</b>	2017- 2020	<b>Donors/Partners</b> Symphysis Foundation, Foundation Tibetania, SDC

### Linking Labutta to Markets (LLM)

<b>Country</b>	Myanmar	<b>Promoting diverse off-farm employment to landless women and men in the rice value chain for economic opportunities.</b>
<b>Duration</b>	2015 - 2018	<b>Donors/Partners</b> LIFT, Mercy Corps and AYO

### Nepal Vocational Qualifications System (NVQS)

<b>Country</b>	Nepal	<b>Establishing a National Vocational Qualifications (NVQ) Framework and a corresponding NVQ Authority to ensure an improved and inclusive TVET system.</b>
<b>Duration</b>	2015 - 2019	<b>Donors/Partners</b> SDC, Council for Technical Education and Vocational Training (CTEVT), National Skill Testing Board (NSTB)

### Skills for Safe Reconstruction Project (SSRP)

<b>Country</b>	Nepal	<b>Contributing to the reconstruction and jobs opportunities for the disaster affected youth.</b>
<b>Duration</b>	2016 - 2018	<b>Donors/Partners</b> Swiss Solidarity

### Sudokkho, the Skills and Employment Programme

<b>Country</b>	Bangladesh	<b>Aiming to train more than 100,000 ready-made garment and construction workers from disadvantaged groups, including women and the extreme poor.</b>
<b>Duration</b>	2014 - 2019	<b>Donors/Partners</b> Department for International Development (DFID), SDC

### Vocational Skills Development Program (VSDP)

<b>Country</b>	Myanmar	<b>Creating opportunities for disadvantaged people to self-sustain in market-driven employment.</b>
<b>Duration</b>	Phase 1: 2014-2018 Phase 2: 2018-2022	<b>Donors/Partners</b> SDC, Institute for Vocational Training, Labour Market and Social Policy GmbH (Inbas), Ministry of Labor, Immigration and Population (MoLIP), Ministry of Hotel and Tourism (MoHT), Ministry of Education (MoE) and Ministry of Agriculture, Livestock and Irrigation (MoALI)



# Project Overview

## SKILLS DEVELOPMENT

### INDONESIAN-SWISS INTELLECTUAL PROPERTY PROJECT (ISIP)

<b>Country</b>	Indonesia	<b>Securing the intellectual property rights to improve the competitiveness and value of selected Indonesian products.</b>
<b>Duration</b>	2017 - 2020	<b>Donors/Partners</b> SECO

### Pheun Than Heng A Sip (PTHAS) Training Programme

<b>Country</b>	Lao PDR	<b>Training people from a disadvantaged background to promote their employment in the tourism and hospitality sector.</b>
<b>Duration</b>	2017 - 2021	<b>Donors/Partners</b> Skills for Tourism (Project LAO/029) supported by the Governments of Lao PDR, Switzerland and the Grand Duchy of Luxembourg

### Skills Development Programme (SDP)

<b>Country</b>	Cambodia	<b>Establishing technical, vocational education and training systems in Cambodia to create employment opportunities for disadvantaged young women and men.</b>
<b>Duration</b>	2016 - 2020	<b>Donors/Partners</b> SDC

### Skills for Competitiveness (S4C)

<b>Country</b>	Indonesia	<b>Aligning industry needs by matching the qualifications obtainable through Vocational Education and Training.</b>
<b>Duration</b>	2015 - 2018	<b>Donors/Partners</b> The Bern University of Applied Sciences (BFH-CDC), the Association for Swiss International Technical Connection (SITECO), SECO, Centre for Industrial Education and Training (CIET) of the Indonesia Ministry of Industry (Mol) and the Directorate for Higher Education (DIKTI) of the Ministry of Research, Technology and Higher Education (RISTEK)

## ENTERPRISE PROMOTION

### Bangladesh Micro-insurance Market Development Program (BMMDP)

<b>Country</b>	Bangladesh	<b>Building the capacity of public, civil society and private insurance sector stakeholders and developing pro-poor business models for crop and livestock insurance products.</b>
<b>Duration</b>	2017 - 2021	<b>Donors/Partners</b> SDC

### Cambodia Horticulture Advancing Income and Nutrition (CHAIN)

<b>Country</b>	Cambodia & Lao PDR	<b>Facilitating an inclusive and sustainable increase in income of ethnic minorities in the rural provinces.</b>
<b>Duration</b>	2014 - 2018	<b>Donors/Partners</b> SDC, SNV is lead implementer

### Katalyst, Improving business, improving lives

<b>Country</b>	Bangladesh	<b>Enhancing private and public sector business services, coupled with an improved enabling environment to have more competitive enterprises, sustainable economic growth and ultimately - poverty reduction.</b>
<b>Duration</b>	2014 - 2017	<b>Donors/Partners</b> DFID, SDC and Danish International Development Agency (DANIDA)

### Making Markets Work for the Jamuna, Padma and Teesta Chars (M4C)

<b>Country</b>	Bangladesh	<b>Facilitating market systems to enhance employment and income generation of poor households in Northern Bangladesh.</b>
<b>Duration</b>	2011 - 2019	<b>Donors/Partners</b> SDC, Rural Development Academy

# Project Overview

## ENTERPRISE PROMOTION

### Making Vegetable Markets Work (MVMW)

<b>Country</b>	Myanmar	<b>Improving vegetable markets in two geo-political contexts for learning and and better policies.</b>
<b>Duration</b>	2014 - 2018	<b>Donors/Partners</b> LIFT, Mercy Corps, East-West-Seed International

### Sahaj - Nepal Agricultural Market Development Programme (NAMDP)

<b>Country</b>	Nepal	<b>Making agricultural markets work for poor farmers in Nepal by enhancing competitiveness, productivity and marketing.</b>
<b>Duration</b>	2016 - 2019	<b>Donors/Partners</b> SDC, CEAPRED

### Samarth - Nepal Market Development Programme (NMDP)

<b>Country</b>	Nepal	<b>Improving the pro-poor performance of rural sectors, leading to increased incomes for smallholder farmers and small-scale entrepreneurs.</b>
<b>Duration</b>	2012 - 2018	<b>Donors/Partners</b> DFID

### Mekong Inclusive Growth and Innovation Programme (MIGIP)

<b>Country</b>	Cambodia & Lao PDR	<b>Contributing to poverty alleviation through income generation opportunities in tourism and agriculture sector.</b>
<b>Duration</b>	2017 - 2020	<b>Donors/Partners</b> SDC, Swisscontact

### Regional Investment Support for Entrepreneurs (RISE)

<b>Country</b>	Managed from Cambodia, covering ASEAN region	<b>Creating impact for the base of the pyramid through providing inclusive and sustainable technical assistance (TA) to small- and medium-enterprises (SMEs) with high potential for positive social and economic impact.</b>
<b>Duration</b>	2017 - 2021	<b>Donors/Partners</b> United States Agency for International Development (USAID)

### Sustainable Cocoa Production Program (SCPP)

<b>Country</b>	Indonesia	<b>Increasing farmer household income from cocoa by 75% and reducing greenhouse gas emissions from the cocoa sector by 30%.</b>
<b>Duration</b>	2012 - 2020	<b>Donors/Partners</b> SECO, The Millennium Challenge Account Indonesia (MCA-Indonesia), Sustainable Trade Initiative (IDH), Embassy of the kingdom of the Netherlands (EKN). Private sector partners: Barry Callebaut, Cargill, Ecom, Guittard, Krakakoa, JB Cocoa, Mars Incorporated, Mondelez International, Nestlé

### Senior Expert Corps (SEC)

<b>Country</b>	Cambodia	<b>Transferring skills to SMEs globally.</b>
<b>Duration</b>	Established in 1979, currently in project phase 2017-2020	<b>Donors/Partners</b> SDC

### Sustainable Indonesian Patchouli Production (SIPP)

<b>Country</b>	Indonesia	<b>Strengthening patchouli oil supply chains to improve producer livelihoods and promote environmental sustainability.</b>
<b>Duration</b>	2017 - 2019	<b>Donors/Partners</b> Givaudan Foundation (Jan 2017 – Dec 2019), MCA-Indonesia (Jun 2017 – Jan 2018)

### Swiss Import Promotion Programme (SIPPO)

<b>Country</b>	Indonesia	<b>Integrating transition countries into world trade.</b>
<b>Duration</b>	2017 - 2020	<b>Donors/Partners</b> SECO



# Project Overview

## ENTERPRISE PROMOTION

### Sustainable Regional Economic Growth and Investment Program (SREGIP)

<b>Country</b>	Indonesia	<b>Promoting inclusive and environmentally sustainable development in agrobusiness and tourism.</b>
<b>Duration</b>	2015 - 2017	<b>Donors/Partners</b> GIZ, GFA and Mesopartner

### Technical Assistance to Promoting Rural Income Through Support for Markets in Agriculture (PRISMA)

<b>Country</b>	Indonesia	<b>Spurring growth by reducing constraints and barriers to farmer productivity, performance and market access.</b>
<b>Duration</b>	2013 - 2018	<b>Donors/Partners</b> Department for Foreign Affairs and Trade (DFAT), BAPPENAS, BASF, BATAN, CropLife Indonesia, Palladium, PT. BISI Internasional, PT. DowDupont Indonesia, PT. Cargill, PT. Hextar Fertilizer Indonesia, PT. East West Seed Indonesia, PT. NuFarm Indonesia, Syngenta, Rainbow Agrosiences, Bank Jatim, Bank NTT, Bank Papua, BRI, BNI

### Technical Assistance to Tertiary Irrigation Technical Assistance (TIRTA)

<b>Country</b>	Indonesia	<b>Increasing access to water for poor farmers by encouraging investment in water management by the private sector.</b>
<b>Duration</b>	2015 - 2018	<b>Donors/Partners</b> DFAT, Ministry of Public Works

### Sustainable Tourism (SusTour)

<b>Country</b>	Indonesia	<b>Under the sustainable tourism Indonesian platform, Swisscontact focuses on the inclusive and sustainable tourism development in Flores and Wakatobi to strengthen their long term competitiveness.</b>
<b>Duration</b>	2018 - 2022	<b>Donors/Partners</b> SECO

### WISATA II – Tourism development for selected destinations in Indonesia

<b>Country</b>	Indonesia	<b>Strengthening selected local tourism businesses, products and services and linking them to the national and international market</b>
<b>Duration</b>	2014 - 2018	<b>Donors/Partners</b> SECO

## INCLUSIVE FINANCE

### Sarathi - Progress through Financial Inclusion

<b>Country</b>	Bangladesh	<b>Facilitating Ready-Made Garments workers' access to formal financial products and services</b>
<b>Duration</b>	Phase I: 2016 - 2017 Phase II: 2018 - 2020	<b>Donors/Partners</b> Swisscontact North America, MetLife Foundation Phase I: Bank Asia Ltd., NRB Commercial Bank Ltd. Phase II: Bank Asia Ltd, The City Bank Ltd.

### Technical Assistance to Strengthening Agricultural Finance in Rural Areas (SAFIRA)

<b>Country</b>	Indonesia	<b>Enhancing value chain financing.</b>
<b>Duration</b>	2015 - 2018	<b>Donors/Partners</b> DFAT, BNI 46, Bank NTB, BRI, Syngenta, Bank Sinarmas, Bank Artha Kencana, Bank NTT, Bank Andara, Bank Pesisir Akbar

## CLIMATE-SMART ECONOMY

### Action Research on Energy Efficiency (AREE)

<b>Country</b>	Bangladesh	<b>Promoting market uptake of the improved rice parboiling system among SME rice mills.</b>
<b>Duration</b>	2016 - 2018	<b>Donors/Partners</b> SDC

# Team South Asia

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Cambodian Farmer Tilling Soil in a Sugarcane Farm

Cover Photo: Farmer in Cambodia

Photo: Swisscontact Cambodia

Layout: Arief Chandra Dharmawan, Swisscontact Indonesia

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