

REQUEST FOR PROPOSAL (RFP): CONSULTANCY FOR THE DEVELOPMENT AND DELIVERY OF GAMIFIED DIGITAL TRAINING ON FUTURE-READY SKILLS IN RMG FACTORIES

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We are a leading organisation for the implementation of international development projects. We promote inclusive economic, social, and ecological development to make an effective contribution towards sustainable and widespread prosperity in developing and emerging economies.

INTRODUCTION

Swisscontact, Swiss Foundation for Technical Cooperation, is headquartered in Zurich and was founded in 1959 by leading figures from the Swiss private sector and Swiss universities. It is exclusively involved in international cooperation and, since 1961, has carried out its own and mandated projects. A part of the organisation, Swisscontact Bangladesh, is registered as an international non-governmental organisation (INGO) under the NGO Affairs Bureau, Government of the People's Republic of Bangladesh, carrying out diverse projects across sectors such as Ready-Made Garments (RMG), Agriculture, Health, Water and Sanitation, Light Engineering, and Financial Inclusion.

With support from the Embassy of Sweden and Embassy of Switzerland in Dhaka, Swisscontact is implementing the project **Promoting Green Growth in the Ready-Made Garments Sector Through Skills (PROGRESS)** in Bangladesh.

PROGRESS is a four-year (2022-26) program that aims to promote green growth across the supply chain¹ of the Ready-Made Garments (RMG) sector in Bangladesh.

This assignment aims to develop and implement a gamified digital learning system that equips workers in Bangladesh's RMG sector with future-ready digital and technical skills to adapt to the sector's transition toward automation, digitalisation, and resource-efficient production. The service provider(s) will focus on developing, reviewing, and validating factory-relevant training content and translating it into accessible, interactive, and engaging digital learning solutions that respond to workers' learning needs and factory-floor realities.

By leveraging proven gamification methodologies, digital learning approaches, and practical understanding of RMG production areas, the assignment aims to overcome literacy and engagement barriers, strengthen workforce

capabilities and adaptability, and promote sustained learning and skills application at factory level. The service provider(s) will also support the development of a replicable and sustainable learning model that strengthens factory capacity to integrate digital learning into existing workforce development systems and supports career progression, employment continuity, and inclusive workforce development. The proposed interventions will contribute to the broader goals of industrial competitiveness, workforce inclusion, and sustainable economic development in Bangladesh's RMG sector.

The Terms of Reference (ToR) outlines the key tasks to be undertaken as part of the assessment.

This Request for Proposal (RfP) refers to the Terms of Reference (ToR) for “**Consultancy for the Development and Delivery of Gamified Digital Training on Future-Ready Skills in RMG Factories**”. The ToR is attached here in this document. Please find the below link.

Find the ToR here

The ToR is also available in the Swisscontact Bangladesh website. Please click the link:

<https://www.swisscontact.org/en/countries/bangladesh/requests-for-proposal>

PROPOSAL SUBMISSION REQUIREMENT

All interested firms are required to submit the following documents:

Interested firms/individuals must submit:

- a. A technical proposal elaborating the understanding of the assignment, proposed methodology, assessment tools, timeline (activity plan), key staff profiles, roles, and individual time to be spent on the assignment
- b. A separate financial proposal setting out a detailed budget for the assignment (in BDT).
- c. A summary of relevant services provided during the last 3 years.
- d. CVs of the key personnel who will be involved in the assignment.
- e. A list of the existing clientele of the

organisation.

- f. It is mandatory for the bidding organisations to submit documentary evidence demonstrating their legal, taxation, and financial status. This includes:

- i. A certificate of incorporation (for individual companies, a trade license). Registration-related document (trade licence, registration with any government entities/NGO bureau registration)
- ii. An organisational organogram of key personnel, inclusive of the names of such personnel
- iii. Tax identification number (TIN)
- iv. Business Identification Number (BIN).
- v. VAT registration number
- vi. Latest PSR (Proof of Submission of the Return).
- vii. A signed statement testifying that all information contained within the proposal is correct and true.

SUBMISSION DETAILS

Interested applicants must submit their proposals via email to **bd.progress@swisscontact.org** by **01 November 2026**. The email subject line must state: “**Technical and Financial Proposal for Development and Delivery of Gamified Digital Training on Future-Ready Skills in RMG Factories**”. In addition to the email submission, a hard copy of the technical and financial proposal separately should be delivered to the following address by the same deadline:

Swisscontact Bangladesh Office
House 28, Road 43, Gulshan-2, Dhaka 1212, Bangladesh

Late or incomplete submissions will not be considered. Swisscontact reserves the right to accept or reject any application, in part or full, or cancel the entire procurement process without assigning any reason whatsoever. Submission of an application does not guarantee the award of the contract.

