



Dynamic Markets for Farmers – Sustainable Cocoa and Honey Uganda



70% of Uganda's population primarily depends on agriculture for their livelihoods.

Uganda has over 70,000 smallholder cocoa farmers and 1 million smallholder beekeepers.

Production and marketing inefficacies are common in both sectors and attributable to:

- 1. Limited access to extension services.
- 2. Information asymmetry.
- 3. Lack of affordable financial products.
- 4. Low capacity of farmer organizations and SMEs.

SDG - RELEVANCE

The project contributes to SDG 1,2,5, 13 and 15











SUMMARY

The Dynamic Markets for Farmers – Sustainable Cocoa and Honey Uganda project seeks to increase the incomes and livelihoods of 8,000 targeted smallholder cocoa farmers and 3,556 targeted smallholder beekeepers.

The project also seeks to increase access to improved knowledge and skills in production for 10,000 non-targeted cocoa farmers and 4,400 non-targeted smallholder beekeepers.

The project activities target 12 rural districts in Uganda and promote commercialization by improving smallholder capacities to produce and market high-quality, traceable, certified and conventional cocoa beans and honey.

DYNAMIC MARKETS FOR FARMERS -SUSTAINABLE COCOA AND HONEY UGANDA

Project Timeline: 2021 – 2024 **Implemented by:** Swisscontact

Location: 12 districts in Uganda i.e., Kagadi, Kibaale, Hoima, Kikuube, Bundibugyo, Buikwe, Mayuge, Kyankwanzi, Nakaseke, Rubirizi, Masindi and Nwoya.

Funded by:

This project is financed by the Canton of Basel-Landschaft, the Municipality of Riehen among other donors. As part of the Swisscontact Development Programme, it is co-financed by SDC (Swiss Agency for Development and Cooperation, Federal Department of Foreign Affairs (FDFA).

Desired Impact:

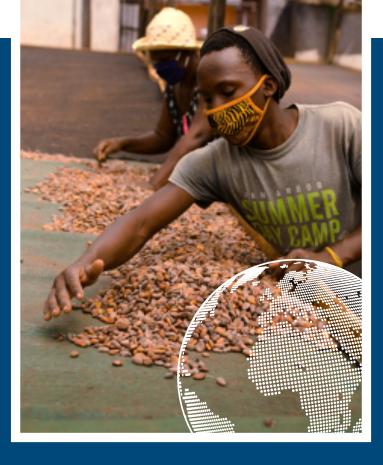
- Increase the incomes and livelihoods of targeted smallholder cocoa farmers and beekeepers.
- Facilitate access to improved knowledge and skills among nontargeted smallholder cocoa farmers and beekeepers enabling them to produce and market high-quality traceable, certified and conventional cocoa beans and honey.

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PARTNERS

The project incorporates an all-inclusive approach and relies heavily on building and strengthening solid partnerships to achieve the best possible and most sustainable outcomes.

We collaborate with various stakeholders in the public and private sector ranging from local authorities, ministries, research companies, local SMEs, cooperatives and farmer groups.



WORKING AREA



SUSTAINABILITY CRITERIA

Gender Equality and Social Inclusion

Financial Capability

Environmental Responsibility

Good Governance

WORKING PRINCIPLES

Evidence-based Adaptive

Management

Learning Culture

Inclusive Systems Development

Private Sector Engagement

- Partially addressed
- Addressed, but does not play a central role
- Central to the project

APPROACH

The project applies an Inclusive Market (IM) systems development approach in collaboration with key market actors in the public and private sector to develop and deliver improved products and services to smallholder farmers in Uganda.

TARGETS



Increased Production By Direct Beneficiaries



786 tonnes of honey



9,043 tonnes of cocoa



Increased Net Annual Income



CHF 146 Smallholder Beekeepers



CHF 255 Smallholder Cocoa Farmers



Increased knowledge and skills in production for **14,400** indirect beneficiaries



Leveraged investment CHF 48 million

Increased access to improved products and services for direct beneficiaries



3,556Beekeepers (40% Female)



8,000 Cocoa Farmers (30% Female)

7,200 smallholder cocoa farmers increase production





3,200 smallholder beekeepers increase production