

# INVESTMENT READINESS LAB



## PROGRAM OVERVIEW

The Investment Readiness Lab is a targeted capacity-building program designed for operational-stage businesses seeking to strengthen their readiness to access investment and scale sustainably. The program supports founders who have established operations and traction and are now preparing to raise capital to accelerate growth.

Through a combination of hands-on workshops and tailored one-on-one mentoring, the Lab equips founders with the strategic, financial, and communication tools needed to engage confidently with investors. By combining structured learning with personalized guidance, the Investment Readiness Lab ensures that each founder receives support aligned with their unique stage, sector, and growth ambitions.

This initiative is co-hosted under the 3Ei Entrepreneur-in-Residence (EiR) and Entrepreneur Investment Support (EIS) programs, drawing on international expertise and practical experience to deliver first-hand insights, global best practices, and a comprehensive understanding of evolving market trends from an investor's perspective. It operates within the Enhancing Entrepreneurial Ecosystem and Investment (3Ei), funded by Swiss Agency for Development and Cooperation (SDC), Korea International Cooperation Agency (KOICA), and Khmer Enterprise (KE).

## ELIGIBILITY

To be eligible for the program, startups/small and medium enterprises (SMEs) must fit the following criteria:

- Must be currently raising investment capital and seeking to become more "investment ready" or has recently secured funding.
- Must have operated for more than one year and have market-ready products/services that are ready to scale and generate revenue but does not require to have broken even.
- Must operate in one of the following target sectors: ICT, agriculture, and manufacturing, and services (tourism, logistics, etc.) or other sectors to be discussed.
- Demonstrate social and environmental value creation will receive preferential consideration.
- Priority will be given to the applicants who used to attend accelerator/investment readiness programs or secure pre-seed or angle round of investment capital.

Sydney is currently leading investments at VenturX Capital where she focusses on the innovation software through multiple stage investment. As a successful fintech founder with an exit, Sydney brings invaluable firsthand experience to her role as Investor at Pre-Seed / Seed Fund. She does direct investments in startups, manages co-investment relationships globally, and built strategic partnerships. Her expertise spans deal sourcing, due diligence, and portfolio support, with a track record.

She is passionate about building high-impact startups and fostering a strong VC community as Chapter Lead for Women in VC and excited to continue backing and scaling high-potential companies. Joining Investment Ready Lab, Sydney is taking a role as the mater trainer and mentoring to support founders developing a concrete investment action for their investment ambition.




## ABOUT MASTER TRAINER **SYDNEY WONG**

## CONTACT INFORMATION

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# PROGRAM FEATURES

**Advanced Capacity-Building Workshops**

Focused, practical sessions designed for operational businesses.



**One-on-One Tailored Mentoring**

Customized support addressing each founder's specific needs.



**Applied Learning & Iteration**

Development and refinement of real investor-ready documents




## HOW TO APPLY

- Fill out the application form via this link (<https://shorturl.at/W8r34>) or QR code.
- After a pre-selection process of your application, the 3Ei Team will contact you for the next step.



Scan to apply

