



I USE THIS
BECAUSE
I CARE

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www.florestourism.com

PLASTIC
REDUCTION
INITIATIVE

This initiative aims to encourage operators in the tourism industry, local residents and tourists to participate in reducing the amount of plastic waste produced in Flores. One way we will do this is by promoting the use of refillable water bottles and reusable shopping bags.

WHY PLASTIC

In the past few years tourism in Flores has grown rapidly. Within five years the number of tourists in Komodo National Park and Kelimutu National Park almost doubled, and with it the amount of plastic waste. It is estimated that every year tourists use more than plastic water bottles during their stay. As a tourist you can help reduce this plastic waste and protect the beauty of Flores.

HOW TO PARTICIPATE

- Use **Refillable Bottles**
Look for businesses marked with this sticker
They have water refill stations
- Use **Reusable Shopping Bags**

HOW THIS HELPS

- **Reduces** the amount of plastic waste
- Creates demand for **alternatives to plastic**



SMALL CHANGES MAKE A BIG DIFFERENCE!

I USE THIS BECAUSE I CARE

Do you know that
tourists in Flores use
more than

2.500.000

single use plastic
water bottles every
year?

These bottles become
waste affecting the
natural environments we
love.

Help us protect the
beauty of Flores.
Join us now to reduce
plastic waste!

WHAT YOU CAN DO:

- Use a **refillable water bottle**. Look out for this sticker. These businesses have refill water stations.
- Bring your own **reusable bag** for shopping



SMALL CHANGES MAKE A BIG DIFFERENCE!

Explore the amazement
FLORES

I USE THIS BECAUSE I CARE

Do you know that
tourists in Flores use
more than

2.500.000
single use plastic
water bottles every
year?

This plastic is polluting
the natural environment
of Flores.

Help us keep the
beauty of Flores and
show guests you care.
Join this initiative
now!

What You Can Do



1. Separate the waste produced in your business. Some of it can be sold. Ask your manager for advice
2. Don't dump or burn waste, dispose of it properly in the bins provided
3. Encourage guests to purchase reusable bottles and refill at water gallons
4. Make it easy for tourists, display the refill stickers clearly at your water station
5. Say no to plastic bags when you go shopping. Ask your manager about changing to a reusable bag

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FLORES