



MEDIA INVITE

INAUGURAL YOUTH SKILLS DEVELOPMENT FORUM

Theme: Unlocking Private Sector Investment and Workforce Competitiveness in Kenya

Date: Thursday, 5th March 2026

Venue: Mövenpick Hotel & Residences, Nairobi

Time: 7:30 AM

Members of the media are invited to cover the launch of a pioneering industry-led training curriculum co-developed by the private sector, the National Industrial Training Authority (NITA), with support from Swisscontact.

At the heart of the initiative is a 25% classroom and 75% workplace dual training formula, designed to transform how Technical and Vocational Education and Training (TVET) prepares young people for the job market.

Under this model, students enrolled in participating TVET institutions spend the majority of their training embedded within real industry environments, working alongside experienced professionals and gaining hands-on skills aligned with labour market needs. Only a smaller portion of their time is spent in classroom-based instruction. In addition, trainees receive a monthly stipend during their industry placements, allowing them to earn as they learn while building practical competencies and professional networks.

RSVP / Media Accreditation:

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